

International Journal of Services and Standards (IJSS) Annual Conference

Conference Theme: *Technology-enhanced judgment and decision-making in the global economy*

Conference Location: National Yunlin University of Science & Technology, Taiwan

Conference Dates: June 29-30, 2021

- June 29 afternoon: Behavioral research workshop
- June 30: Full day conference including a morning plenary session

Manuscript Submission Website: (submissions are open on October 1, 2020)

(<https://sites.google.com/view/ijss-annual-conference-2021/>)

Manuscript Submission Deadline: April 1, 2021

Acceptance of Paper Notification: May 10, 2021

Conference Registration Deadline: June 1, 2021

Conference Registration Fee: NT\$3,000 (Taiwanese currency)

Call for Papers

We invite authors to submit high quality original research (written only in English) which utilize primary or secondary data collection methods to address important and interesting research questions on services and standards. Manuscripts that employ rigorous archival, experimental, survey, qualitative, or meta-analytical methods are welcome. Manuscripts that extend theories in services and standards will also be considered. Additionally, we welcome manuscripts that use creative educational cases to add value to research and practice on issues related to services or standards in the following areas:

- Big Data
- Blockchain technology
- Business analytics
- Computer forensics
- Cybersecurity
- Information compliance, privacy, and security
- Robotic process automation
- Digital marketing
- Financial technology
- Healthcare information technology
- Supply chain technology
- Behavioral, cultural, ethical, technological issues

Conference Papers

Authors of high quality manuscripts accepted for presentation at the conference will be invited to revise their manuscripts substantially (at least 50% different from the conference papers) for consideration for publication in a special issue of *International Journal of Services and Standards* - listed in Cabell's whitelist and Scopus (<http://www.inderscience.com/ijss>).

The guest editor for the special issue is:

Professor Wei-Hsi (Frank) Hung
Chair, Department of MIS
Director, CINTES Research Center
Executive Editor, Journal of Business and Management
College of Commerce (AACSB, EQUIS, PIM)
National Chengchi University

Human Participants

For research involving human participants, authors are required to provide a statement indicating that they have received approval from an appropriate ethics committee or the Institutional Review Board for their studies.

Note: *This conference will be held virtually in the event of travel restrictions or health-related concerns.*