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Conference Theme
"Business and Entrepreneurship Development
in a Globalized and Digitalized Era"

July 2 --- 4, 2021
Istanbul Gelisim University
Avclar - Istanbul
Turkey

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AGBA Brief:

Academy for Global Business Advancement (AGBA) was established in the American State of Texas as a "Not-for-Profit Charitable American NGO" in 2000. It is proud to boast today a membership of over 1000 members based in more than 50 countries that include scholars from reputed academic institutions, corporate leaders, governmental officials, entrepreneurs and consultants based in western and emerging countries.

AGBA, as a global organization, aims to help academics and scholars at business schools across emerging countries to connect with the western (developed) world for mutual benefit. Such collaboration would accelerate the pace of globalization by furnishing ample opportunities to scholars in emerging countries to get recognition, disseminate new knowledge and assert themselves on the global stage.

AGBA's Vision:

To be globally recognized as a leading "Not-for-Profit Charitable American NGO" dedicated to serve the academic, professional, governmental, corporate and entrepreneurial sectors worldwide.

AGBA's Mission:

Building on the dynamics of the ongoing globalization process, AGBA is committed to provide a global platform aimed at assisting academics, scholars, professionals, officials, entrepreneurs and consultants of emerging countries to assert themselves on the global stage for recognition, networking and dissemination of knowledge.

AGBA's Focus:

The main focus of AGBA is to provide an ongoing open global forum to discuss and analyze business and entrepreneurship development from different perspectives and viewpoints in order to improve understanding of underlying forces that (1) impact global developments and (2) shape the destiny of emerging countries such as Turkey, India, China, Thailand, Kenya, Indonesia, Malaysia, United Arab Emirates, and Bahrain, etc. in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating different business disciplines while actively enhancing practitioner-academician interactions on a regional and global basis.

AGBA is sponsored by numerous universities, organizations, and agencies across US, Canada, UK, Europe, South America, Asia, and Africa.

AGBA's Core Business:

- Nurture globally competitive talents; expertise and skills across the emerging countries;
- Arrange apprenticeships for academics, scholars, professionals, officials, entrepreneurs and consultants on the global stage;
- Provide advisory services to business schools across the world for accreditation by ACBSP, IACBE, AMBA, EQUIS, and AACSB;
- Provide advisory services to peers worldwide to obtain "Fulbright Grants" from the US government successfully;
- Offer customized training worldwide;
- Offer professional development programs; and
- Provide "Global Entrepreneurship Development" services.

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<https://gloaledge.msu.edu/academy/announcements/conferences>

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Conference Venue:

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DoubleTree by Hilton Hotel Istanbul – Avclar (Turkey) is our **4 star** conference hotel located walking distance from our host university.

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Conference Hotel --- DoubleTree by Hilton Hotel Istanbul – Avclar (Turkey)



Manuscript Preparation

We welcome manuscripts that address the conference theme as well as all functional areas of Business Administration (e.g., Accounting, Commerce, Economics, Operations, Finance, Information System, Management, Marketing, Public Administration, Entrepreneurship, International Business, Hospitality and Tourism Management, Business Law, Corporate Social Responsibility, Ethics, Islamic Business, Agricultural Economics, Leisure Management, and Recreation Resource Management). If you are uncertain whether your paper fits the conference theme or not, please contact our Conference Director/Program Chair (Dr. Christopher J. Marquette) via his email address: (cmarquette@millikin.edu).

<ul style="list-style-type: none"> • Agricultural Economics • Emerging Markets • Economic Development • Global Business Environment • Offshoring and Outsourcing • Entrepreneurship • Family Business • Business Law • Marketing • Real-estate Management • Actuarial Science • Business Education • Health Care Management • Managerial Communication • Organizational Behavior • Impact of COVID—19 on Businesses 	<ul style="list-style-type: none"> • Hospitality Management • Tourism Management • Recreation, Parks and Leisure • Global Economic Meltdown • Artificial Intelligence • Computer Information System • Blockchain and Crypto Currency • Impact of Technologies • E-Commerce and E-Business • Supply Chain Management • Finance and Banking • Commerce • Economics • Accounting and Auditing • Taxation 	<ul style="list-style-type: none"> • Public Sector Management • Public Administration • Management Science • Human Resource Management • Operations Management • Islamic Business Management • Cross-Cultural Management • Environmental Management • Islamic Banking & Finance • Business Ethics • Innovation Management • Green Business Sustainability • Corporate Social Responsibility • Social Entrepreneurship • Knowledge Management • Behavioral Finance • Energy Economics
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- Scholars from all over the world are invited to submit all sorts of scholarly papers such as (i) competitive paper, (ii) working paper (research-in-progress), (iii) doctoral colloquium paper, and/or (iv) case.
- All submissions will be subjected to an anonymous double-blind review process.
- All papers must use 12 point Times Roman font; A-4 format with 2.5 cm margin on all sides; an abstract (approximately 150 words), and references.
- An abstract/paper must include the title of the paper, name(s) of all author(s), and full information about each author (full name without any abbreviation(s), rank/position, department, college/faculty, university, city, state, country and email address).
- All manuscripts to be published in ***AGBA's Refereed American Proceedings*** must consist of 10 single-spaced pages (***not less and not more***) including tables, and references etc. **Each paper must be accompanied by (i) a zero percent plagiarism report and (ii) an English editing certificate issued by one of the globally acclaimed English editing firms.**
- Paper submissions must follow the style guidelines of the *Journal of International Business Studies* (<http://www.palgrave-journals.com/jibs/index.html>) and must include a full list of all references cited in the paper.

Manuscript Preparation

- Accepted papers will be published in the **refereed American conference proceedings (Advances in Global Business Research --ISSN 1549-9332)**, if at least one author of the paper pre-registers for the conference. By submitting a paper to be reviewed, author(s) are assuring us that at least one of the authors will attend the conference and present the paper for sure without any excuse whatsoever.
- Publication of your paper in **AGBA's American Referred Conference Proceedings** does not preclude subsequent publication in journals when proper acknowledgments are made.
- AGBA does NOT acquire the copy rights of your paper.
- Proposals for special sessions on topics of significant research interests are welcomed.
- Proposals for panels should include the purpose of the panel, the names and affiliations of participants, a summary of contributions, and the justification for the proposal.
- AGBA also invites participation from entrepreneurs, government officials, business professionals, consultants, and heads of major government-owned and private enterprises from across the world to attend "**AGBA's 2021 Global Business Forum**" for business interactions, networking and negotiations.
- "Best Paper Award" in each category, "2021 AGBA Best Doctoral Dissertation Award", "2021 AGBA Distinguished Entrepreneur Award", "2021 AGBA Distinguished Dean Award", and "2021 AGBA Distinguished Corporate Leader Award" will be presented at the conference.
- Manuscripts must be submitted in **English** language only.
- **Absolute Deadline for the submission of all manuscripts is: March 15, 2021.**
- Please submit your manuscript to our following Conference Director/Program Chair:

Dr. Christopher J. Marquette
BS (Illinois), MBA (Illinois), Ph.D., (Texas)
Assistant Professor of Finance
Department of Finance
Tabor School of Business
Millikin University
Decatur, Illinois,
USA
Email: cmarquette@millikin.edu

Dolmabahce Palace (Istanbul)



Conference's Global Languages

Manuscript Submissions in Turkish Language

AGBA also welcomes submission of manuscripts in Turkish language that address conference theme as well as all functional areas of business administration. Please submit your manuscripts in Turkish language to our following Turkish Program Chair:

Dr. Omer F. Genc
Assistant Professor of International Business
Department of Marketing
Williamson College of Business Administration
Youngstown State University
Youngstown, Ohio
USA
Email: ofgenc@ysu.edu

Manuscript Submissions in Arabic Language

AGBA also welcomes submission of manuscripts in Arabic language that address conference theme as well as all functional areas of business administration. Please submit your manuscripts in Arabic language to our following Arabic Program Chair:

Dr. Mohammed Aboramadan
Post-Doctoral Fellow
Department of Economics, Management and Statistics
University of Milano-Bicocca
Piazza dell'Ateneo Nuovo, 1
Milano MI, 20126,
Italy
Email: mohammed.aboramadan@unimib.it

Manuscript Submissions in Persian (Farsi) Language

AGBA also welcomes submission of manuscripts in Persian (Farsi) language that address conference theme as well as all functional areas of business administration. Please submit your manuscripts in Persian (Farsi) language to our following Persian (Farsi) Program Chair:

Dr. Hossien Bodaghi Khajeh Noubar
Head
Department of Business Administration
Islamic Azad University
Tabriz Branch
East Azerbaijan Province
Iran
Email: adp.accelerator@gmail.com

Bosphorus Bridge Linking Two Continents (Asia with Europe)



Journal Publication Opportunities

Best papers presented at our conference will be eligible for publication in the ***Special Issues*** of the following world class journals after substantial revisions.

- Journal for Global Business Advancement (Inderscience --- Scopus indexed)
- Journal for International Business and Entrepreneurship Development (Inderscience - Scopus Indexed)
- Journal of Business Research (Elsevier --- Thomson Reuters ISI Indexed)
- Thunderbird International Business Review (John Wiley --- Thomson Reuters ISI Indexed)
- European Journal of Business (Emerald --- Scopus Indexed)
- European Journal of Marketing (Emerald --- Scopus Indexed)
- European Journal of Management (Emerald --- Scopus Indexed)
- Services Industries Journal (Taylor and Francis --- Scopus Indexed)
- Journal of Strategic Marketing (Taylor and Francis --- Scopus Indexed)
- Journal of Hospitality and Tourism Technology (Emerald --- Scopus Indexed)
- Global Journal of Flexible Systems Management (Springer --- Scopus Indexed)
- EuroMed Journal of Business (Emerald --- Thomson Reuters ISI Indexed)
- Journal of Economic & Administrative Sciences (Emerald --- Thomson Reuters Emerging Indexed)
- Journal of Applied Accounting Research (Emerald --- Scopus Indexed)
- A Monograph Book to be published by **Taylor and Francis**.

Blue Mosque (Istanbul)



Mentoring Doctoral Students

AGBA's 2021 Doctoral Consortium will focus on mentoring doctoral students hailing from emerging countries. The faculty panel of the 2021 Doctoral Student Consortium will consist of accomplished and globally acclaimed scholars; who have a distinguished scholarly publication record, have served as editors of leading global journals, and/or have experience in supervising doctoral students across western countries such as US, UK, EU, Canada, Australia and New Zealand.

AGBA's 2021 Doctoral Consortium is a workshop for Ph.D. students from all over the world to further develop their research ideas, to learn about the challenges of conducting business research, building a successful academic career in their fields, and to broaden their professional networks on the global stage.

Consistent with the developmental mission of AGBA, the consortium is open for Ph.D. students from all over the world, who would be attending its global conference in Turkey. One-to-one mentoring to Ph.D., students would be provided on the third day of the conference on July 4, 2021.

Ideally, doctoral students should have a strong research idea or be close to completing a doctoral dissertation proposal, and be far enough away from finishing their dissertations so that they could make good use of feedback received from their doctoral mentors during the consortium.

Kindly contact AGBA's President and CEO to schedule your mentoring session at least one month before our Turkish conference:

Prof. Dr. Zafar U. Ahmed
BBA (New York), MBA (Texas), Ph.D., (Utah), D.Litt., (India)
Professor of Marketing and International Business
Founder, President and CEO:
Academy for Global Business Advancement
Founder and Editor-in-Chief:
Journal for Global Business Advancement
Journal for International Business and Entrepreneurship Development
Alexandria, Virginia, USA.
Email: zafaruahmed@gmail.com

Basilica Cistern (Istanbul)



Distinguished Global Doctoral Students in Attendance

Vietnam:

- **Nguyen Huu Khoi**, Department of Marketing, University of Economics, Ho Chi Minh City, **Vietnam.**
- **Nguyen Giang Do**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Do Thanh Tung**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Trường An Nguyễn Khoa**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Le Lam Khanh**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Nguyễn Thị Minh Phương**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Thai Hoang Quoc**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Thi Tuong Tran Vi**, School of Business, International University, Vietnam National University, **Vietnam.**
- **Thang Nam Huynh**, Center of Public Administration, International University, Vietnam National University, **Vietnam.**
- **Khanh Van Ma**, Center of Public Administration, International University, Vietnam National University, **Vietnam.**
- **Dien Van Tran**, Center of Public Administration, International University, Vietnam National University, **Vietnam.**
- **Nguyen Ngoc Mai**, Thu Dau Mot University, Thủ Dầu Một City, Bình Dương Province, **Vietnam.**
- **Phạm Minh Quyên**, Thu Dau Mot University, Thủ Dầu Một City, Bình Dương Province, **Vietnam.**
- **Vo Thi Hoang Oanh**, Thu Dau Mot University, Thủ Dầu Một City, Bình Dương Province, **Vietnam.**
- **Vo Thi Hong Tham**, Thu Dau Mot University, Thủ Dầu Một City, Bình Dương Province, **Vietnam.**

Malaysia:

- **Syed Radzi Bin Rahamaddulla**, University Putra Malaysia, **Malaysia.**

Sri Lanka:

- **Sattambi Sumith de Silva**, Management and Science University (Malaysia), **Sri Lanka Campus.**
- **Kaththota Ralalage Niluka Harshani**, Management and Science University (Malaysia), **Sri Lanka Campus.**
- **Upul Weragoda**, Management and Science University (Malaysia), **Sri Lanka Campus.**

Thailand:

- **Warat Kaewpijit**, National Institute of Development Administration (NIDA), Bangkok, **Thailand.**
- **Boonyawat Soonsiripanichkul**, National Institute of Development Administration (NIDA), Bangkok, **Thailand.**
- **Navidreza Ahadi**, King Mongkut's Institute of Technology Ladkrabang (KMIT), Bangkok, **Thailand.**

India:

- **Sohail Shaik**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Shiwangi Singh**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Harchitwan Kaur**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Abhilasha**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Rishabh Rajan**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Saurabh Srivasatava**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Jan Alam**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Mukesh Jain**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Ishita Batra**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Mahima Jain**, Indian Institute of Technology Delhi, New Delhi, **India.**
- **Sunali Bindra**, Sri Mata Vaishno Devi Institute, Jammu, Jammu and Kashmir, **India.**
- **Deepika**, Sri Mata Vaishno Devi Institute, Jammu, Jammu and Kashmir, **India.**
- **Tanveer Kajla**, School of Management, Punjabi University, Patiala, State of Punjab, **India.**

Italy:

- **Nino Adamashvili**, University of Foggia, Foggia, **Italy.**

Hagia Sophia (Istanbul)



Why Turkey???

Our Host Institution (Istanbul Gelisim University, Avcılar – Istanbul, Turkey)

Istanbul Gelisim University (IGU) was established by "Gelisim Education Culture Health and Social Service Foundation" of Turkey as a Not-for-Profit "WORLD UNIVERSITY" with 3 faculties, 3 institutes, 4 Schools and 1 vocational school in the 2015-2016 academic year as per Turkish Law # 6114 dated 17 February 2011.

Growing every year by making solid steps forward with the goal of becoming a **World-Class University**, IGU today is one of Turkey's most preferred first three universities.

With the European accreditation breakthrough made in the academic year 2017 - 2019, IGU's 40 Departments and 54 Programs have been accredited by the **Agency for Quality Assurance through Accreditation of Accreditation Programs (AQAS) of Germany.**

IGU has the title of being the most accredited university across Turkey. It today boasts to have over 30,000 national and international students. There are 3 faculties, 3 vocational schools, 2 vocational schools, 78 licenses, 63 preliminary daytime programs, 37 associate degree night programs, 22 thesis / 19 non-thesis postgraduate programs, and 6 Ph.D. programs offered by IGU.

Located in the Avcılar District of Istanbul - **Turkey's financial hub and trade center-** IGU's campus area, offering huge research complex consists of over 100 laboratories to serve its students and faculty. There are also 17 research centers and 78 student clubs that allow its students to participate in social, cultural, scientific and sporting activities outside the classroom.

Our Host City (Istanbul):

Istanbul formerly known as **Byzantium** and **Constantinople**, is the most populous city of Turkey and is country's business, economic, cultural and historic capital. Istanbul is a transcontinental city in Eurasia, straddling the Bosporusstrait (which separates Europe and Asia) between the Sea of Marmara and the Black Sea. Its commercial and historical center lies on the European side and about a third of its population lives in suburbs on the Asian side of the Bosphorus. With a total population of over 30 million residents (including immigrants and tourists), Istanbul is **world's most populous and largest city.** Istanbul is a bridge between the East and West.

Founded under the name of Byzantion (Βυζάντιον) on the Sarayburnu promontory around 660 BCE, the city grew in size and influence, becoming one of the most important cities in global history. After its re-establishment as Constantinople in 330 CE, it served as an imperial capital for almost 16 centuries, during the Roman/Byzantine (330–1204), Latin (1204–1261), Palaiologos Byzantine (1261–1453) and Ottoman (1453–1922) empires. It was instrumental in the advancement of Christianity during Roman and Byzantine times, before the Ottomans conquered the city in 1453 CE and transformed it into an **Islamic Stronghold and the Seat of the Ottoman Caliphate.** Under the name Constantinople, it was the Ottoman capital until 1923. The capital was then moved to Ankara and the city is now called Istanbul.

The city held the strategic position between the Black Sea and the Mediterranean. It was also on the historic Silk Road. It controlled rail networks to Europe and the Middle East, and was the only sea-route between the Black Sea and the Mediterranean. In 1923 Ankara was chosen instead as the new Turkish capital after the Turkish War of Independence, and the city's name was changed to Istanbul. Nevertheless, the city maintained its prominence in geopolitical and cultural affairs. The population of the city has increased tenfold since the 1950s, as migrants from across Anatolia have moved in and city limits have expanded to accommodate them. Arts, music, film, and cultural festivals were established towards the end of the 20th century and continue to be hosted by the city today. Infrastructure improvements have produced a complex transportation network in the city with a new **world-class airport (IST)** added to its infrastructure.

Istanbul is the **European Capital of Culture**, making the city world's fifth most popular tourist destination. The city's biggest attraction is its historic center, partially listed as a UNESCO World Heritage Site, and its cultural and entertainment hub is across city's natural harbor, the Golden Horn, in the Beyoğlu district. Considered as a **global city**, Istanbul has one of the fastest-growing metropolitan economies in the world. It hosts the headquarters of thousands of Turkish companies and media outlets and accounts for more than a quarter of the country's Gross Domestic Product (GDP). Hoping to capitalize on its revitalization and rapid expansion, Istanbul has bid to host Summer Olympics five times during the last twenty years.

If the world had been one country, most likely Istanbul would have been chosen as its "Global Capital" considering richness of its history and location between Asia and Europe.

AGBA's 2021 Global Business Forum

An strategic alliance between AGBA (USA), Millikin University (USA), Istanbul Gelisim University (Turkey), and EPIC Technology Group (Pvt) Ltd. (Sri Lanka) invites participation from global entrepreneurs, investors, importers, exporters, traders, professionals, consultants, heads of major government-owned enterprises, owners of private business firms, and government officials from across the world to attend "**AGBA's 2021 Global Business Forum**" for global business interactions, networking and negotiations.

AGBA's 2021 Global Business Forum would be chaired by the following distinguished global entrepreneur. Please drop him a line expressing your desire to attend **AGBA's 2021 Global Business Forum**:



Dr. Nayana Dehigama
 Owner, Executive Chairman & Managing Director
 EPIC Technology Group
 Colombo
Sri Lanka
 Email: nayana@epiclanka.com

The third day (July 4, 2021) of the conference will be exclusively devoted to **AGBA's 2021 Global Business Forum** to be organized in collaboration with the local Turkish business community. Speakers will include government officials, global entrepreneurs, global corporate leaders, and global consultants covering topics such as digitalization of global business operations; innovation and global entrepreneurship; global manufacturing to promote trade, sharing success stories, opportunities, and challenges in global business; "**Make in Turkey**" initiative of the Government of Turkey; and Investment opportunities of "**Turkish Inbound and Outbound FDI**".

Corporate Sponsors of Global Business Forum are:

- Unilever (Saudi Arabia), Jeddah, **Saudi Arabia.**
- Al-Zamil Electronic and Power Company, Dammam/Dhahran, **Saudi Arabia.**
- NAMA Group of Companies, Riyadh, **Saudi Arabia.**
- Malaqa Investment Group, Riyadh, **Saudi Arabia.**
- EPIC Technology Group, Colombo, **Sri Lanka.**
- INDEVCO, Industrial Development and Consulting Services, Beirut, **Lebanon.**
- Minerva Groupe, Houston, Texas, **USA.**
- Zanzibar State Trading Corporation, Zanzibar, **Tanzania.**
- Iroshine Technologies and Consultancy (Pvt. Ltd), Colombo, **Sri Lanka.**
- Institute of Event Management, Colombo, **Sri Lanka.**
- International Center for Modern Training, Muscat, **Oman.**
- Corona Consulting, Aurora, Illinois, **USA.**
- Cupiditas Leadership Academy, **USA.**
- Metro Jeddah Company, Jeddah, **Saudi Arabia.**

Global Corporate Leader	Global Corporate Leader	Global Corporate Leader	Global Entrepreneur	Global Entrepreneur
Mr. Khalil Yassine Managing Director Unilever (Saudi Arabia) Jeddah Saudi Arabia	Dr. Fareed Al Yagout President and CEO Al-Zamil Electronic and Power Company Dammam/Dhahran Saudi Arabia	Dr. Saud E. Al-Malaq Chairman Malaqa Investment Group Riyadh Saudi Arabia	Dr. Abdulah Al-Shidadi Owner NAMA Group of Companies Riyadh Saudi Arabia	Dr. Lavanya Rastogi President and CEO Minerva Groupe Houston, Texas USA
Global Corporate Leader	Global Corporate Leader	Global Corporate Leader	Global Entrepreneur	Global Entrepreneur
Dr. Ibrahim Akoum Managing Partner International Center for Modern Training Muscat Oman	Mr. Fazl H. Siddiqui General Manager Corona Consulting Aurora, Illinois USA	Dr. Said Seif Mzee Managing Director Zanzibar State Trading Corporation Zanzibar Tanzania	Mr. Roger Tanios General Counsel INDEVCO Industrial Development and Consulting Services Lebanon	Mr. Upul Weragoda President and CEO Iroshine Technologies and Consultancy (Pvt. Ltd) Sri Lanka
Global Corporate Leader	Turkish Global Entrepreneur	Turkish Global Corporate Leader	Turkish Global Entrepreneur	Turkish Global Corporate Leader
Dr. Ghaffar Imtiaz Program Delivery Director and CEO's Senior Advisor Metro Jeddah Company Jeddah Saudi Arabia	Forthcoming	Forthcoming	Forthcoming	Forthcoming

Professional Development Program on "Turkey's Economic Miracle" July 1, 2021 --- July 10, 2021

Professional Development Program (PDP) on Turkey's Economic Miracle is conceived and developed by AGBA to help Policy Makers, Politicians, Thought Leaders, Bureaucrats, Intellectuals, Philosophers, Professors, Scholars, Entrepreneurs, Consultants and Professionals across emerging countries learn how Turkey has succeeded in establishing a vibrant, resilient and successful economy (a Role Model for Emerging Countries) such as Afghanistan, Pakistan, Iraq, Libya, Somalia, Sudan, and Syria.

Turkey is defined by global economists and political scientists as one of the world's newly industrialized economies. Turkey has the world's 17th largest nominal GDP, and 13th largest GDP by Purchasing Power Parity (PPP) Theory. The country is among the world's leading producers of agricultural products; textiles; motor vehicles, transportation equipment; construction materials; consumer electronics and home appliances. For example, Turkey hosted over 58 million global tourists and received over USD \$40 billion in revenue from its global tourism industry in 2019 (making it an outstanding Role Model for emerging countries).

By the conclusion of this PDP on Turkey's Economic Miracle, you will be able to:

- Gain fundamental knowledge about Turkish philosophy, ideology, values, history, culture, heritage, and traditions;
- Appreciate the dynamics of Turkish democratic system;
- Think critically how Turkey's unique socio-economic environment has shaped its business mindset;
- Review the intricacies of "Turkish Economy";
- Learn the dynamics of "Turkish Business System";
- Understand the power of "Turkish Bureaucracy";
- Recognize influence and power of large family owned "Turkish Business Houses";
- Analyze the uniqueness of the "Turkish Entrepreneurship Model";
- Examine dynamics of "Turkish Leadership Style";
- Grasp the power of the Web of Overseas Turkish Capitalism (Turkish Diaspora) and
- Examine how Turkey is building its Multi-National Corporations (MNCs) on the global stage.

Venue:

Istanbul Gelisim University, Avcilar – Istanbul, Turkey.

Fee:

USD \$4,990 is the program fee covering the following:

- Your stay in a Four Star Hotel for 10 nights.
- 27 meals (3 meals per day) for 10 days.
- Attendance of AGBA's 17th global conference for 3 days.
- All seminars and workshops.
- All teaching material.
- All visits to industrial sites.
- Sightseeing across Istanbul.
- Certificate.
- Gala Dinner.
- Award Ceremony.
- Cultural Program.
- Photography.

Program Schedule:

July 1, 2021 --- Arrival in Istanbul and check-in into your 4 Star Hotel after 12 Noon.

July 2, 2021 --- Attend AGBA's Conference.

July 3, 2021 --- Attend AGBA's Conference.

July 4, 2021 --- Attend AGBA's Conference.

July 5, 2021 --- Inauguration of PDP on Turkey's Economic Miracle.

July 6, 2021 --- Presentations on Different Dimensions of PDP

July 7, 2021 --- Industrial Visits to Global MNCs based across Istanbul.

July 8, 2021 --- Industrial Visits to Turkish Global Firms across Istanbul.

July 9, 2021 --- Presentations by Turkish Policy Makers, Politicians and Thought Leaders.

July 10, 2021 --- Interactions, Discussions & Networking with Turkish Business Leaders

July 10, 2021 --- Award Ceremony, Gala Dinner and Conclusion of PDP Program.

July 11, 2021 --- Checkout from your 4 Star Hotel at 12 Noon. End of Turkish PDP.

AGBA's Leadership Development Program



The COVETed Leader

Let Every Action of yours Define you

**A Strategic Alliance Between
AGBA (USA), Cupiditas Leadership Academy (USA) and Corona Consulting (USA)**

Presents

**Leadership Development Program on
July 5---7, 2021**

The COVETed Leader® – Program is for mid to senior-level executives aspiring to get to the next level of leadership excellence. It will help them optimize their innate leadership potential, enhance leadership presence and exercise leader demeanor and achieve outstanding results for themselves and their organizations.

The program prepares them for leadership that gets guaranteed results and helps them increase their level of effectiveness and circle of influence both professionally and personally. It aims at helping current and potential leaders develop **Courage; Optimism; Vision; Excellence; and Trust**

By embracing the **5 pillars of transformative leadership** and the underlying tenets and behavioral traits leaders will find:

- **A burning desire and Courage to lead**
- **The Optimism and motivation to succeed**
- **The Vision to define and take responsibility of your dreams**
- **The Excellence to become a sought-after world-class performer**
- **The authenticity and integrity to build and inspire Trust**
- **And more...**

Methodology



Assessment

The program starts with the participants taking DISC assessment and getting a comprehensive profile through our partners NOVA profile followed by 360° assessment by self and at least six other feedback providers to assess the current stage of leader presence.

Workshop

The three-day workshop is an extremely interactive and intensive program that helps participants address various leadership challenges through use of case studies and simulations aimed at helping participants learn the key leadership responsibilities such as *building teams and managing conflict; change management; decision making; motivation and human drives; driving performance and networking.*

Your Coach

An American national of Indian Origin --- your leadership coach --- (Fazl Siddiqui) is founder of US based Cupiditas Leadership Academy. Fazl is a certified executive coach, consultant, trainer, and innovation facilitator known for developing executives and leaders across the world. He has three Masters' degrees and several efficiency improvement and talent development certificates from renowned establishments like Harvard, Palladium (Kaplan-Norta) Balanced Scorecard Institute, Center for Executive Coaching and many more. He has well over 30 years' experience in leadership development, talent management, organization development, executive team alignment, and integrating business strategy with strategic human capital initiatives. He has held senior positions in a variety of industries including manufacturing, retail, oil & gas, and the financial sector across US; India and the Middle East including Human Resource Development Manager at the Gulf Bank of Kuwait.

2021 AGBA Conference Registration Form



Prof. Dr. Mr. Ms.

Name:

University/College/School:

Business Corporation or Governmental Organization:

City:

Country:

Zip/Postal Code:

Email Address:

Meal preference: Vegetarian ----- Non-Vegetarian

Conference Logistics

Conference Program:

First Day, July 2, 2021

- Conference Registration
- Conference Reception
- Conference Inauguration
- **Faculty Development Workshops**
- Professional Networking
- Business Networking

Second Day, July 3, 2021

- **Academic Sessions**
- *Professional Sessions*
- Professional Networking
- Business Networking
- **Gala Dinner/Award Ceremony**

Third Day, July 4, 2021

- **Global Business Forum**
- **Academic Sessions**
- Professional Networking
- **One-to-One Mentoring of Selected Doctoral Students**
- Global Business Networking

Registration Fee:

USD \$500 for Everybody Includes:

- Luncheons, and Coffee/Tea
- Conference Documents
- Recognition Award(s)
- Banquet (Gala Dinner)

**Full Time Ph.D., Students Pay Only
USD \$250**

**Special Registration Fee for Turkish
Professorial Delegates Only:
USD\$ 150 or equivalent in Turkish Lira**

**Full Time Turkish Ph.D., Students Pay Only:
USD\$100 or equivalent in Turkish Lira**

Special Note:

- One registration is per person and allows for the presentation of ONE paper ONLY.
- However, delegates are welcome to present additional papers by paying an extra USD \$100 per additional paper irrespective of their status (professor or student or professional).
- Conference registration fee does NOT include your accommodation, transportation, and sightseeing.
- AGBA does NOT provide any **Financial Assistance** to help delegates attend its global conferences.