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Scope of the Journal

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IJPD is a refereed international journal providing an authoritative source of information in the field of product development and innovation. It is devoted to the development, promotion and coordination of the science and practice of this field.

Topics covered include:

- Product strategy, strategic planning, innovative concepts
- Customer preferences, customer/regulatory requirements/implementation
- Internet technology/web-based methods for marketing research
- Interrelationships across organisations
- Information management/standards, ICTs, information flows
- Virtual/collaborative PD; management of dispersed processes/teams
- Product life/value cycle management, total life-cycle technology
- [Component] knowledge management/exchange, electronic catalogues
- Product modelling, process/production planning, design optimisation, design for 'X'
- System level, sustainable PD, quality, reliability, durability
- Platforms, architectures, product families/configuration/modularisation
- Metrics/standards for evaluating firms' capabilities/performance
- Product/process/project data exchange standards; integration methodologies
- Emerging tools/applications in system engineering, education, training
- Virtual prototyping/testing (simulation); fast/lean validation



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