

International Journal of

MASS CUSTOMISATION

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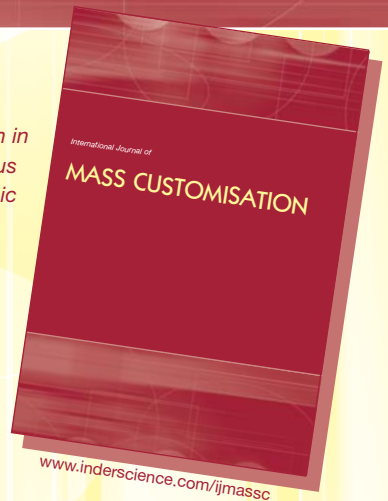
Scope of the Journal

ISSN: 1742-4208 (Print), ISSN: 1742-4216 (Online)

IJMassC is a double-blind refereed journal which provides authoritative sources of reference and an international forum in the field of Mass Customisation and related topics. The focus deliberately embraces both industrial practices and academic research activities.

Contents:

The IJMassC publishes original research and application papers, review papers, research and technical short notes, case studies, empirical field studies, conference reports, management reports, book reviews, commentaries, and news. Contributions may be by submission or invitation, and suggestions for special issues devoted to important topics in Mass Customisation are welcome.



Topics covered include:

- Production management
- Product, process, system, or facility configuration
- Product architecture/platforms
- Process or assembly planning
- Cost/benefit analysis of mass customization
- Inventory management
- Logistics and supply chain management
- Decision support systems
- Location and capacity decisions
- Agile/flexible/reconfigurable processes/systems
- Design for global products/services
- Enterprise modelling, e-business/commerce
- Mass customisation and quality management
- Purchasing and sourcing decisions for mass customisation
- IT issues relating to mass customisation
- Case studies on mass customisation implementations

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