

*International Journal of*

# INTELLECTUAL PROPERTY MANAGEMENT

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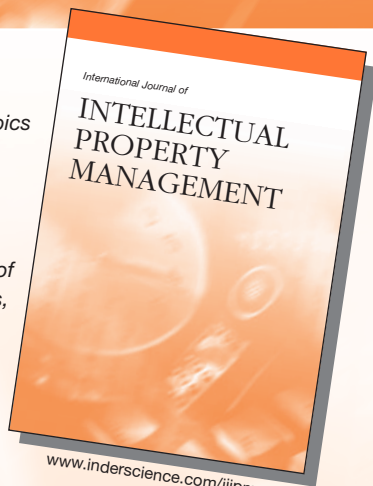
# Scope of the Journal

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*IJIPM welcomes research papers across a wide range of topics embracing the studies of intellectual property from the perspectives of business management, organisational principles, and government policies. The purpose is to enhance the critical understanding of intellectual property in theory and practice, to appreciate the strategic importance of intellectual property to corporate and organisational success, and to disseminate knowledge on the management of intellectual property and commercialisation of different forms of intellectual property.*

## Topics covered include:

- The national development history of IP
- International IP harmonisation, IP culture/ideologies
- IP valuation methods: disparities, economic significance
- External corporate and organisational strategies:
  - licensing in and out
  - strategic alliances
  - cooperative R&D/technology transfer
  - intellectual property litigation
- Internal corporate and organisational strategies:
  - stimulating inventions
  - managing intellectual property information
  - competitive analysis and intellectual property exploitation
  - decision-making on intellectual property commercialisation
- Global piracy and corporate and organisational strategies
- Impacts on mergers and acquisitions/firm internationalisation/international negotiations



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