

International Journal of

Digital Culture and Electronic Tourism

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Scope of the Journal

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Electronic culture embraces both cultural heritage and present-day culture. Firms involved in the cultural, sports and entertainment sectors play a key role. The knowledge economy has generated a wide spectrum of enterprises involved in the digitalisation challenge. Current approaches to information technology are insufficient to meet this challenge, which requires a deeper qualitative and social analysis. IJDCET fills this gap, fostering dialogue about how culture and tourism require an integrated approach emphasising content, context and multiple, dynamic views of interactions.

Topics covered include:

- Accounting, finance, organisation, management and corporate governance (cultural, entertainment and sport industries, digital companies, etc.)
- Intellectual capital, intangible assets in sport, cultural and entertainment sectors
- Corporate strategy, digital business models and decision making processes
- Corporate disclosure and digital culture
- CSR, business ethics and digital society
- Management control systems in cultural, entertainment and sport industries
- Measurement performance system (digital companies, traditional companies, comparisons, etc.)
- Business (e)valuation, business evaluation (digital companies, traditional companies, comparisons, etc.)
- Business networks (in web companies; cultural, entertainment and sport industries; comparing web vs. traditional companies, etc.)
- Sport, entertainment and cultural industries, sport law
- Intellectual property rights, e-branding, innovations
- ICTs in cultural institutions and tourism companies
- Cultural heritage, digital culture and e-tourism
- E-book and digital libraries, e-entertainment and info-cultural-tainment
- Networks, social network analysis and social media



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