

*International Journal of*

# Digital Culture and Electronic Tourism

**Editor-in-Chief:**  
Assistant Prof. Rosa Lombardi

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# Scope of the Journal

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*Electronic culture embraces both cultural heritage and present-day culture. Firms involved in the cultural, sports and entertainment sectors play a key role. The knowledge economy has generated a wide spectrum of enterprises involved in the digitalisation challenge. Current approaches to information technology are insufficient to meet this challenge, which requires a deeper qualitative and social analysis. IJDCET fills this gap, fostering dialogue about how culture and tourism require an integrated approach emphasising content, context and multiple, dynamic views of interactions.*

## Topics covered include:

- Accounting, finance, organisation, management and corporate governance (cultural, entertainment and sport industries, digital companies, etc.)
- Intellectual capital, intangible assets in sport, cultural and entertainment sectors
- Corporate strategy, digital business models and decision making processes
- Corporate disclosure and digital culture
- CSR, business ethics and digital society
- Management control systems in cultural, entertainment and sport industries
- Measurement performance system (digital companies, traditional companies, comparisons, etc.)
- Business (e)valuation, business evaluation (digital companies, traditional companies, comparisons, etc.)
- Business networks (in web companies; cultural, entertainment and sport industries; comparing web vs. traditional companies, etc.)
- Sport, entertainment and cultural industries, sport law
- Intellectual property rights, e-branding, innovations
- ICTs in cultural institutions and tourism companies
- Cultural heritage, digital culture and e-tourism
- E-book and digital libraries, e-entertainment and info-cultural-tainment
- Networks, social network analysis and social media



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