

## **International Journal of Services and Standards Conference 2021 - Qingdao**

**Conference Theme:** *A Cultural Perspective of Technology-enhanced Judgment and Decision-making*

**Conference Location:** Qingdao University, Qingdao, China

**Conference Dates:** 2-3 August 2021

- 2 August: Research Workshop
- 3 August: Full day conference including a morning plenary session

**Manuscript Submission Website:**

<https://easychair.org/conferences/?conf=ijssconference2021>

(Submissions are open on 1 January 2021)

**Manuscript Submission Deadline:** 31 May 2021

**Acceptance of Paper Notification:** 30 June 2021

**Conference Registration Deadline:** 15 July 2021

**Conference Registration Fee:** 1,500 Chinese Yuan

### **Call for Papers**

Technology is becoming an increasingly important platform for facilitating telecommuting and online learning when in person work or school is not possible. The enhanced features of application programs have increased user experience and media richness that make online presence comparable to face-to-face interactions. Although a plethora of studies have examined technology adoption and use, research is needed to provide insight into whether this remains an issue considering the enhanced features in the application programs and the change in user demographics which may increase their receptiveness toward usage of technology for decision-making. Research can also promote understanding of how technology can assist users to collect high quality data from reliable sources, and employ appropriate data analytic tools to decipher and analyze the data to assist decision makers to interpret the results for effective judgment and decision-making. Further, research can identify cultural variables inherent in a specific country and investigate whether culture influences technology adoption and use for different user groups. Finally, research can address whether technological advances in artificial intelligence and machine learning can emulate human behaviors successfully and make judgment and decisions similar to human experts.

Manuscripts utilizing rigorous archival, experimental, survey, qualitative, or meta-analytical methods are welcome. Manuscripts that extend theories or employ creative cases to examine cultural issues on technology-enhanced judgment and decision-making will also be considered. All manuscripts must be written in English.

For research involving human participants, authors are required to provide a statement indicating that they have received approval from an appropriate ethics committee or the Institutional Review Board for their studies.

### **Conference Papers**

Authors of high quality manuscripts accepted for presentation at the conference will be invited to revise their manuscripts substantially (at least 50% new content) for consideration for publication in a special issue of *International Journal of Services and Standards* - listed in Cabell's whitelist and Scopus (<http://www.inderscience.com/ijss>).

### **Guest Editors**

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