

Editor's Invitation for Submissions to the *International Journal of Cultural Management*



Dear Researchers and Scholars in the field of cultural management and related disciplines,

I am honoured to serve as the new Editor in Chief of the *International Journal of Cultural Management* (IJCultM). I lead a highly competent and diverse editorial team consisting of renowned researchers from various regions, including Asia, Africa, Europe, North America and South America. Our team consists of accomplished researchers, including young scholars, providing a strong foundation for our journal. I am excited to work with such a dynamic group for our new and promising journal.

IJCultM is dedicated to fostering innovative ideas and promoting scientific curiosity and inquiry in the field of cultural management. Our primary objective is to provide a platform for academics and scholars to disseminate their research, ideas and findings to both the academic and business communities. We welcome original work from various disciplines and methodologies to encourage discussion on all aspects of cultural management. IJCultM is open to different approaches, including political economy analysis, economic evaluation analysis, financial analysis and sociological analysis, and we also welcome critical review articles.

The primary audience for IJCultM includes professors from academic institutions, researchers, graduate students, business executives, cultural management experts, economists, government departments, consultants, planners and policymakers working in the culture and cultural management fields. Additionally, individuals with a general interest in culture and the arts may also find our journal of interest.

IJCultM publishes high-quality original papers, review papers, case studies, conference reports, management reports, book reviews, research notes, commentaries and news. We will also publish special issues devoted to important topics, such as organisational culture, the national and international cultural impact on the consumer buying behaviour and marketing performance, and educational culture in business education.

All submissions to IJCultM must be original and cannot have been previously published or be under consideration for publication elsewhere. We follow a double-blind review process, and all authors must declare that they have read and agreed to the content of the submitted article. Our Ethical Guidelines for Authors are available for review. There is **no cost for publishing in IJCultM**, unless you choose to make your article Open Access.

I am confident that IJCultM will make a valuable contribution to the field of cultural management, and I encourage you to consider submitting your work to our journal. We endeavour to complete our first-round review process for each submission **within two months**, and the journal is peer-reviewed with international circulation.

For more information, please visit <http://www.inderscience.com/ijcultm> or contact me directly at ijcultm.editor@gmail.com for any publication-related queries.

Regards,
Prof Wei Song, Ph.D
Full professor of marketing, Black Hills State University, USA
Editor in Chief, *International Journal of Cultural Management*