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MENA Journal of Cross-Cultural Management

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Scope of the Journal

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The Middle East and North Africa region is experiencing rapid social, political and economic changes. Managers and researchers interested in this part of the world face particular challenges and issues. MJCCM aims at contributing to a better understanding of managerial practices and business cultures by providing readers with theoretical and practical insights stemming from the diverse countries of this region. MJCCM is the only journal that deals explicitly with cross-cultural management in the MENA region.

Contents:

MJCCM publishes empirical research, thorough literature review, conceptual papers, practitioner observations, case studies and book reviews that focus on cross-cultural management in the MENA region. The journal follows an international peer review process and accepts original and thorough papers using both qualitative and quantitative methodologies.

Topics covered include:

- Culture and entrepreneurship
- National culture and organisational culture
- Culture and supply chain management
- Culture and human resource management
- Culture and decision making
- Culture and leadership
- Culture and change
- Culture and strategy
- Influence of culture on ethics and governance
- Culture and innovation
- Culture, economics and development



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