

*International Journal of*

# TECHNOLOGY INTELLIGENCE AND PLANNING

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# Scope of the Journal

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*IJTIP is an international research and practice-based journal which encompasses all aspects of technology analysis with quantitative, qualitative or hybrid features of technology research and their impacts. It provides an authoritative source of information, answering the needs of academics and practitioners in the field of technology intelligence, technology planning and roadmapping, technological change, technology controlling and technology decision-making processes.*

## Topics covered include:

- Organising technology intelligence, planning, resource allocation, controlling, decision-making processes
  - Choosing/using such processes, e.g. core competence analysis, roadmapping, bibliometrics
  - Phenomenon of emergent strategies, implications for these processes
  - Different management levels (lower/middle/top management), relevance to these processes
  - Strategy implementation and these processes
  - Entrepreneurial behaviour (promoters, gatekeepers, etc.), implications for these processes
- Strategy development: technology selection, make or buy, keep or sell decision making
  - Technological change and technology decision-making processes
  - Impact of technology intelligence/planning/controlling processes on decision making, organisational learning
  - Politics, bounded rationality, etc., in technology decision making
  - Linking technology strategy to company strategy and functional strategies
  - Technological decision making in high velocity environments



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