International Journal of

Technoentrepreneurship

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Scope of the Journal

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Technoentrepreneurship is defined as the entrepreneurial and intrapreneurial activities of existing/developing companies operating in technology-intensive environments. Although technology-based entrepreneurship's role in economic development is widely acknowledged, IJTE is the only journal specifically focused on creating a sound, coherent literature on the topic. IJTE provides in-depth discussion on a wide range of topics covering activities, institutions, policies, strategies and technologies. This is carried out both at the micro and macro level, offering a comprehensive view of the development of high-tech activities.

Topics covered include:

- Industry perspectives on high-tech new venture creation and development
- Product development for high-tech ventures, university technology transfers
- Geographical/regional perspectives, analysis of country/regional context from the perspective of high-tech firms
- Corporate venturing, alliances in growth-oriented high-tech industries
- Family business development in technology-intensive environments
- Innovation issues, including financing; venture capital
- Marketing high-tech products and services, commercialization of high-tech ventures
- Human resources management of high-skilled labour, workforce creativity
- Creative industries
- Managing technological innovations, protection of intellectual assets
- Social media, social innovation, technology for society
- Business incubators, accelerators, types of entrepreneurs in high-tech companies
- Historical development of technologies and entrepreneurship, future technologies
- Policy papers on technoentrepreneurship, measuring impact of technologies
- National/international institutions

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