

**NEW TITLE**

*International Journal of*

# **Research, Innovation and Commercialisation**

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# Scope of the Journal

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*IJRIC primarily focuses on the commercialisation of research and innovation results. This critical process is now recognised as the RIC (Research-Innovation-Commercialisation) concept for technological success. As a result of this, there is increasing interest in streamlining research and innovation efforts to bring the outcomes to commercialisable products. IJRIC is in a prime position to fill a gap in the literature by bringing together the three key categories of research, innovation and commercialisation and their theories and practices.*

## Topics covered include:

- Benchmarking and best practices in innovation activities
- Building relationships for technological innovation
- Commercialisation strategies and policies
- Empirical analysis and case studies in business innovation and research
- Entrepreneurship and innovations
- Innovation incubation and incubators
- Innovation issues, management approaches, policies and strategies
- Inter-organisational relations and open innovation models
- Managing creativity and innovation culture and its eco-world
- New product and process innovation
- Performance measures and metrics in business innovation and research
- Research management/policy/strategy, partnerships and innovative approaches
- Spin-off companies
- Strategic planning, business development and commercialisation practices
- Technology transfer and licensing



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