

International Journal of

Management and Network Economics

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Scope of the Journal

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Expectations of growth of several and differing private and public sectors, especially in light of market liberalisation and increasing attention to quality management, customer satisfaction, technological innovation and value creation, has caused financial markets, customers, public authorities and companies to seek advances in network management and economics that can provide long-term benefits for private/public stakeholders. IJMNE devoted to the study of network industries (e.g. telecommunications, energy, air transport), so that this complex and evolving scenario may be understood.

Topics covered include:

- Antitrust/network regulatory policy, contract design
- Network form competition, network interconnection
- Cooperative networks, joint ventures, strategic alliances, licensing
- Network economics, finance/risk management, investments evaluation
- Franchising, entrepreneurship
- Innovation, IT, e-network economics/management
- Network externalities/industry structures, industrial organisation
- Network management, pricing strategies
- Networks' effects in multi-sided platform industries
- Network internationalisation, sustainable development, market efficiency
- Network relations in service sectors, marketing networks
- Quality management in network sectors
- Supply chain networks, technological change
- Theoretical approaches, firm theory, industry studies
- Virtual networks, cluster networks



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