



INTERNATIONAL JOURNAL OF
MOBILE COMMUNICATIONS

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Scope of the Journal

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The world of mobile communications is not a trend, but a phenomenon. IJMC, a fully refereed journal, publishes articles that present current practice and theory of mobile communications, mobile technology, and mobile commerce applications.

Contents:

IJMC publishes original and review papers, technical reports, case studies, conference reports, management reports, book reviews, and notes, commentaries, and news. Contribution may be by submission or invitation, and suggestions for special issues and publications are welcome.

Topics covered include:

- Integrated mobile marketing communications
- Wireless advertising/CRM
- Telematics, pervasive computing
- Incoming/outgoing wireless links
- Location management
- Diffusion, security, efficacy, interaction/integration
- Metric mobile business enterprises
- PDAs in services delivery
- M-/u-business models, m-/u-commerce
- Digital office, groupware, roomware
- Mobile ad hoc networking, wireless information assurance
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- Cross-cultural mobile communications
- Teaching mobile communication applications
- Mobile/handheld devices in the classroom, tele-learning



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