

International Journal of

Intelligent Enterprise

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Scope of the Journal

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Major catalysts, e.g. deregulation, global competition, technological breakthroughs, changing customer expectations, structural changes, excess capacity, environmental concerns, less protectionism, etc., are reshaping the landscape of corporations worldwide. Assumptions about predictability, stability and clear boundaries are becoming less valid as two key actors have a clear impact on the nature of competitive space: agents with knowledge and interactions. IJIE covers new concepts of strategy and organisation as competitiveness of companies increasingly depends upon exploiting the new strategic potentials of intellect/service technologies.



Contents:

IJIE publishes high-quality original papers and it is double blind peer-reviewed.

It presents strategies, resources, methodologies, tools, and techniques, aimed to unfold key aspects related to intellect and service technologies, relevant for research and practice. Both theoretical and empirical papers are welcome as well as qualitative and quantitative studies. Special Issues devoted to important topics within the aims and scopes of the Journal are also considered.

Topics covered include:

- Organisational design
- Strategy content
- Strategic processes
- Knowledge-based view of the firm
- Organisational learning
- Professional intellect
- Technology management
- Business and customer intelligence

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