International Journal of

Hospitality and Event Management

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Scope of the Journal

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IJHEM is dedicated to meeting the academic and managerial needs of the fast-growing hospitality and event fields. IJHEM covers topics on operations and management of hospitality and event products and services such as lodging, restaurant and catering, meetings, incentives, conventions, exhibitions, festivals, weddings, sport and other special occasions and gatherings. The journal encourages both theoretical and empirical scholarly work, and interdisciplinary and global perspectives are highlighted.

Contents:
IJHEM publishes refereed papers, invited articles, research notes, book reviews, commentaries and case studies relevant to both academics and practitioners. Special Issues devoted to important topics in hospitality and event management will occasionally be published.

Topics covered include:

- Lodging management and operations
- Restaurant management and catering
- Service management
- Guests from emerging markets
- Host and guest interactions
- Globalization in hospitality and event
- Information technology in hospitality and event
- Image/branding
- Customer loyalty
- Event planning and coordination
- Event impacts
- Meetings, Incentives, Conventions, Exhibitions (MICE)
- Sport events
- Special events

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