

*International Journal of*

# *Globalisation and Small Business*

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# Scope of the Journal

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*IJGSB explores opportunities and threats of globalisation for small businesses as well as small businesses' strategic options in an increasingly global world. Dramatic changes in contemporary society and the economy have impacts on small businesses. The changing environment negatively influences the development and survival of smaller organisations in some areas and creates new opportunities in others. Small firms' managers increasingly have to cope with global as well as local competitive dimensions. Research in this broad field thus is highly relevant.*

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IJGSB publishes original papers, review papers, reports, case studies, conference reports, management reports, book reviews, notes, commentaries and news. Special Issues devoted to important topics in globalisation or small business management will occasionally be published.

## Topics covered include:

- International strategies of small businesses
- Entrepreneurship in global businesses
- Small businesses in a changing environment
- Globalisation in family businesses
- New international paths, e.g. by 'born globals'
- Impact of e-commerce on small businesses
- Innovation management in global competition
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- Change of values in small businesses



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