

*International Journal of*

# Enterprise Network Management

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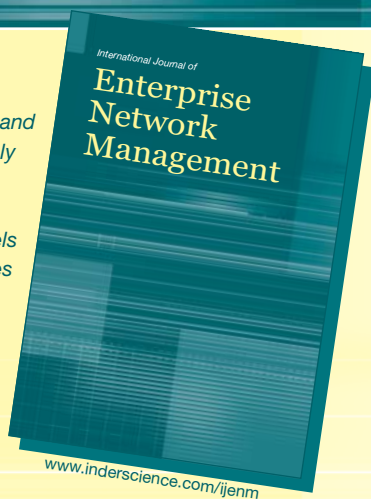
# Scope of the Journal

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*IJENM addresses the interaction, collaboration, partnership and cooperation between SMEs and larger enterprises in a supply chain. More innovative analysis and better understanding of complexity in a supply chain are essential in today's global businesses. Supply networks at every tier have different levels of complexity and specific types of enterprises and industries have dedicated characteristics and constraints. New and adapted theories, configurable models and frameworks are necessary for enterprises to compete and perform in the dynamic, complex, evolving supply chain*

## Topics covered include:

- Material requirements planning (MRP), manufacturing resource planning (MRP II)
- Enterprise resource planning (ERP)
- Supplier/distribution networks, supply chain dynamics and uncertainty
- Supplier relationship management (SRM), customer relationship management (CRM)
- Business to business (B2B) and business to consumer (B2C)
- E-procurement, e-commerce, e-business, e-organisation
- Business intelligence and knowledge management
- Supply chain management (SCM), demand chain management (DCM)
- Order fulfilment and quick response
- Strategic alliances and partnerships, outsourcing and off-shoring
- Small/medium sized enterprises (SMEs) competitiveness
- Manufacturing, logistics and information technology/systems
- Performance measurement and benchmarking
- Inbound/outbound logistics, third party logistics (3PL), fourth party logistics (4PL)
- Reverse logistics, eco-logistics and de-distribution, green supply chains



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