

International Journal of

Electronic Banking

Editor-in-Chief:
Dr. M.A. Dorgham

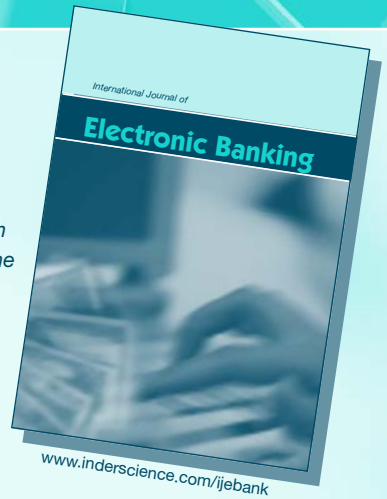
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Scope of the Journal

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IJEBank aims to provide the first international attempt to provide a scientific publication outlet for the topics of the electronic banking research agenda. It delivers research articles, position papers, surveys and case studies with the aim of fostering multidisciplinary discussion and research on this fast-growing topic. Given the extraordinary interest in the provision of customer and business-oriented e-banking services, IJEBank concentrates on the proposition of sound theoretical models, methodologies and best practices and aims to provide consultation and promotion of the discipline.



Topics covered include:

- Outsourcing/process modelling
- Business process reengineering, continuous improvement
- Financial performance
- Marketing, customer service/support/relationship management
- Training and education
- Business strategy alignment, social/business networking
- IT government/strategy, security and control
- Push/pull/adaptive/personalised/ubiquitous/grid technologies
- Web 2.0/semantic web, e-banking applications/portals
- Free/open source software, intelligent agents
- Content/knowledge management systems, metadata/content standards
- Emerging technologies/tools, new generation applications
- E-banking practices/adoption/benchmarking/case studies
- Domain applications, front/back office
- Challenges/roadmaps for the future

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