

NEW TITLE

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International Journal of

Cultural Management

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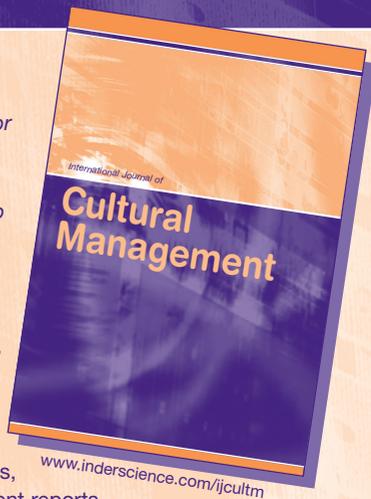
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Scope of the Journal

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IJCultM publishes high quality manuscripts of a theoretical or empirical nature that analyse issues related to cultural management. IJCultM targets scholars from academia, the business community and the public sector. Its objective is to attract original work from various disciplines, using varied methodologies to facilitate discussion regarding all aspects of management and the managed use of culture. IJCultM is open to different approaches (political economy analysis, economic evaluation analysis, financial analysis, sociological analysis, etc.), and welcomes critical review articles.



Contents

IJCultM will consider and publish high quality original papers, review papers, case studies, conference reports, management reports, book reviews, research notes, commentaries and news. Special Issues devoted to important topics will also be published.

Topics covered include:

- Behaviour of arts/culture producers/consumers
- Economics of cultural management
- Evaluation approaches aimed at arts/culture/heritage
- Methodologies aimed at arts/culture/heritage
- Consumer and audience research
- Local/regional development and planning
- New forms of arts/culture/heritage
- Advertising, marketing and promotion
- Information management and systems
- Policy-related contributions
- Philosophical approaches to arts/culture/heritage
- Tourism/leisure and arts/culture interactions

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