

International Journal of

BUSINESS AND GLOBALISATION

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IJBG proposes and fosters discussion on various aspects of business and globalisation, including the physical environment and poverty.

Objectives:

The objectives of IJBG are to establish an effective channel of communication between policy makers, government agencies, academic and research institutions and persons concerned with the complex role of business and globalisation. The international dimension is emphasised in order to overcome cultural and national barriers and to meet the needs of accelerating technological and ecological change and changes in the global economy.

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Topics covered include:

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- Competition in a global economy
- Indigenous enterprises and the global economy
- Globalisation of SMEs



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