

International Journal of

Business Environment

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Scope of the Journal

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Environmental dynamism is a widely-explored construct in organisation theory/strategic management literature. It has growing importance according to the degree of instability/turbulence of such key operating concerns as market/industry conditions as well as more general technological, economic, social, political forces. An organisation's ability to adapt to changing environmental circumstances is key to survival. IJBE examines how firms behave under different types of environment and the external influences on businesses. It addresses a wide variety of business decisions/processes/activities within the business environment.



Topics covered include:

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- Competitive environment, entrepreneurship
- Innovations and innovation processes
- Business environment dynamics, organisational learning, change management.
- Operations management
- Management information systems, knowledge management
- Marketing and buyer behaviour
- International business and management, strategic alliances
- Corporate finance
- Business economics
- Human resources practices and organisational strategies
- E-business, e-commerce, m-commerce
- Technological, social, political, regulatory and legal environment
- Ethical and environmental issues
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