

International Journal of the

Built Environment and Asset Management

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Scope of the Journal

ISSN: 2046-4533 (Print), ISSN: 2046-4541 (Online)

The built environment and commerce in urban habitats are interdependent. By-and-large, the built environment refers to human-made surroundings that provide the setting for human activity, ranging in scale from real estate to commercial and lifestyle centres promoting business activities in growing cities. IJBEAM addresses the economics and management issues of commercial complexes, real estate, urban design, and marketing in urban areas; it does not address topics concerning physical buildings, construction, civil engineering, housing and building infrastructure-related topics.



Topics covered include:

- Shopping malls, retail parks
- Recreational/lifestyle/health and fitness centres
- Leisure center management, sports establishments
- Hotels, casinos, resorts, timesharing
- Warehouse retailing
- High street, supermarkets, food/coffee shops
- Leisure/holiday parks, recreational/public parks
- Transport facilities
- Drive-in theaters, museum management, exhibitions
- Technology parks
- Construction, ergonomics, facilities planning
- Consumer behaviour, sales and services management
- Real estate
- Tenancy management
- Retailing, routes to market, trade fairs

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