

*International Journal of*

# Bibliometrics in Business and Management

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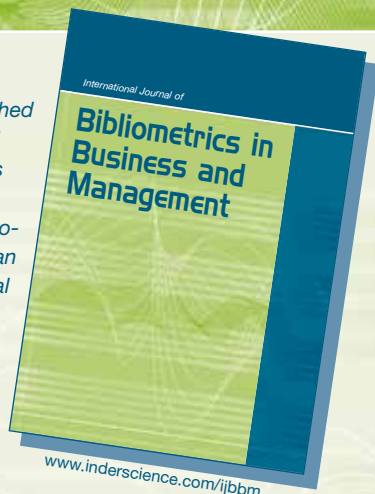
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# Scope of the Journal

ISSN: 2057-0538 (Print), ISSN: 2057-0546 (Online)

*IJBBM focuses on bibliometric analysis. By analysing published papers in specific academic fields involving all business and management areas, it addresses issues such as publications by year and research themes; contributions by authors, institutions and regions; keywords used; and citations and co-citations. Areas covered include general management, human resource management, strategic management, organisational behaviour, organisation theory, knowledge management, crisis management, family business, business ethics, marketing, accounting, finance, etc., applied to all disciplines, industries and countries.*



## Contents

IJBBM publishes theoretical and empirical articles. While a theoretical article could assess conceptual maturity of issues based on discipline, industry and country, empirical papers provide information based on statistical principles. They must be more than simple literature reviews and must not be merely descriptive.

## Topics covered include:

- Bibliometric indicators
- Growth and obsolescence of topics or methods
- Contributions from authors, institutions and countries
- Journal rankings
- Impact factors
- Citation, co-citation and reference analysis
- Co-word analysis
- Co-author analysis
- Network analysis and visualisation
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