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The mission of IJATM is to publish original, high-quality research within the field of the automotive industry. Articles should have a significant impact on theory and practice. The journal is effectively positioned as a multi-disciplinary journal, focusing on the context of industrial organisation and business management rather than pure engineering topics. IJATM aims to establish channels of communication between policy makers, executives in the automotive industry, both OEM and suppliers, and related business and academic experts in the field.

Topics covered include:

- Innovation management (technological and organisational innovation)
- Industrial economics and organisation of automotive sector
- Strategic planning, sourcing and globalisation
- Business process reengineering
- Productivity, efficiency and quality investment, patterns and opportunities
- Interface of R&D and manufacturing, marketing and aftermarket
- Product development from concept to market
- Role of information and communications technologies
- Ecologically-driven product development and manufacturing
- Human resources and innovation technology
- Industrial policies for the automotive sector
- Competitiveness, co-operation and business relations
- Supply chain management



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