Value Chain Management

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Scope of the Journal

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Pressures of competitive forces have enhanced production process changes, supercharged by shortening product/technology development lifecycles, decreasing delivery times, reducing inventories and increasing customer satisfaction. Today's complex, globalised organisations focus on procurement, HRM, technological development and infrastructure. Integrating communication and increasing cooperation between production chain members is essential for managing value chains, critical for organisational survival and growth. Progressive organisations should cover physical as well as cyber market space. IJVCM reflects and explores these issues and developments in value chain management.



Topics covered include:

- Value chain strategies, planning, design, development, analysis and applications
- Technological interventions in value chains
- Information and communication technologies
- Performance metrics
- Innovation, product development
- Supply chain management, logistics and distribution channel design
- · Agile and lean manufacturing
- Value/relationship management, trust, partnerships, strategic alliances

- Knowledge network management
- Managing human resources, communication
- Managing change
- Global sourcing, e-procurement and ecommerce
- Demand forecasting/planning, order fulfilment, quick response time
- Offering value for customers, clients, partners, and society at large
- · Network design and routing

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