International Journal of

SUSTAINABLE STRATEGIC MANAGEMENT

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Scope of the Journal

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Leaders in organisations and governments must make responsible strategic and policy decisions that satisfy two important objectives:

- to facilitate and sustain high organisational performance, and
- to manage organisational and national resources so that organisations and societies can benefit from them in the future.

Balancing these objectives can be complex and typically requires intellectual contributions across disciplines. IJSSM is a forum for publication of refereed scientific work in this field.



Contents:

IJSSM publishes original and review papers, technical reports, case studies, book reviews, and research notes. Contributions from diverse perspectives are welcome, but each one should blend issues associated with market sustainability (i.e., sustaining superior organisational performance) and environmental sustainability (i.e., consistency with environmental and social concerns). Qualitative and empirical submissions are invited. Contribution may be by submission or invitation, and suggestions for special issues and publications are welcome.

Topics covered include:

- General business topics, e.g. management, marketing, finance, international business, entrepreneurship, international management
- · Resource management
- · Sustainability of performance

- · Sustainability of competitive advantage
- Crisis management from perspectives of society/government/the organisation
- Ethical/social responsibility considerations
- · Role of IT in sustainable development

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