

NEW TITLE

International Journal of

Hospitality Knowledge Management



Scope of the Journal

IJHKM provides a forum for academics and practitioners to contribute to the body of knowledge on hospitality. With the industry in dynamic change and consumers with ever more demanding expectations, IJHKM aims to develop the platform where new theoretical and practical topics are presented with the vision to enhance as well as maintain a leadership role within hospitality writings.

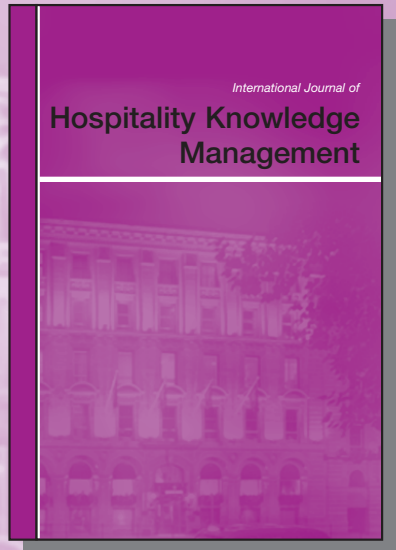
Contents

IJHKM publishes theoretical papers, empirical papers, case studies and book reviews. Special issues of the journal will also be produced in which selected papers from hospitality and tourism conferences will be published.

Subject coverage:

The topics of the journal will include, but are not limited to, the following:

- Human resource management
- Leadership
- Strategic management
- E-marketing
- Yield and revenue management
- Wellness and spa management
- Event management
- Operation management
- Design and architecture
- Social responsibility
- Ethical and cultural issues
- Marketing and segmentation
- Consumer behaviour
- Quality management techniques: six sigma, ISO 9000
- Risk and investment strategies
- Sustainability and green issues



www.inderscience.com/ijhkm

Members of the Editorial Board

Editor-in-Chief

Dr. Dimitrios Diamantis
Sheffield Hallam University,
UK

Editorial Board

Prof. George Agiomirgianakis
Hellenic Open University,
Greece

Prof. Stephen Ball
Sheffield Hallam University,
UK

Henry Clavijo
Institut Paul Bocuse,
France

Prof. Chris Cooper
University of Nottingham,
UK

Prof. Larry Dwyer
University of New South Wales,
Australia

Bruno Eeckels
Les Roches School of Hotel Management,
Switzerland

Prof. Pascale Hardy
Swiss Graduate School of Public Administration,
Switzerland

Dr. Ray F. Iunius
Ecole hôtelière de Lausanne,
Switzerland

Prof. Ken Kamoche
Nottingham Trent University,
UK

Dr. Tim Knowles
Manchester Metropolitan University,
UK

Prof. Conrad Lashley
Nottingham Trent University,
UK

Prof. Bob Mc Kercher
The Hong Kong Polytechnic University,
Hong Kong (China)

Prof. Alison Morrison
University of Strathclyde,
UK

Prof. Abraham Pizam
University of Central Florida,
USA

Prof. Ginger Smith
New York University,
USA

John Swarbrooke
Sheffield Hallam University,
UK

Prof. David Roger Vaughan
Bournemouth University,
UK

Michael Vieregge
University Centre César Ritz,
Switzerland

Dr. Eugenia Wickens
Buckinghamshire Chilterns University College,
UK

Dr. David Wood
theHospitality.biz,
UK

Methods of payment

What the experts say about IJHKM

I am very much looking forward to the issues of this new journal.

It meets the demand for a publication that will contribute to the hospitality sector not only through publishing new concepts and ideas, but importantly to foster the badly needed transfer of knowledge to the sector. The Journal will therefore encourage innovation and help transform research knowledge into capability for a competitive hospitality industry.

Chris Cooper,
Director, Christel deHaan Tourism and Travel Research Institute, University of Nottingham, UK.

Given all the recent discussions about the proliferation of Tourism & Hospitality journals, my expectation is that this journal will carve itself a niche in the area of Knowledge Management in Hospitality.

Abraham Pizam, Dean & Linda Chapin Eminent Scholar Chair in Tourism Management, University of Central Florida, USA

In view of the limited volume of literature and applied research in Hospitality Management, the role of a high quality journal has become increasingly important. The International Journal of Hospitality Knowledge Management is expected to be a very useful source of up-to-date information and present expert overviews in the fields of hospitality and knowledge management of general interest not only to the scientific community, but also to the high level managerial personnel. The eminent international stature of the Editorial Board will guarantee the high standards expected of an international journal.

Sunny Wai-chat SUN,
Vice President Development (China), Langham Hotels International

To be completed by all subscribers

Terms are payment with order. Payment by cheque, banker's draft or credit card is acceptable.

Name of subscriber

.....
.....

Position

Institution

Address

.....
.....

.....
.....

.....
.....

.....
.....

Fax

E-mail

Credit card type and number

.....
.....

Expiry date

Three-digit security number
(on the reverse of the credit card)

Signature.....

Date

Please address subscription orders to the address overleaf

Subscription order form

To find out the subscription rates for **International Journal of Hospitality Knowledge Management** (IJHKM), please go to www.inderscience.com/ijhkm or <http://www.inderscience.com/subscribe.php> (for all Inderscience titles, including IJHKM)

This form may be photocopied or downloaded from www.inderscience.com/www/lielsubsform2.pdf

Journals may be ordered online from <http://inderscience.metapress.com>

Please address subscription orders to:
Inderscience Enterprises Ltd. (Order Dept.)
World Trade Centre Building II
29 Route de Pre-Bois,
Case Postale 856,
CH-1215 Genève 15,
SWITZERLAND

For rush orders please:
fax: +44 1234 240515 or
E-mail: editorial@inderscience.com

Please enter the following regular subscriptions to IJHKM

..... subscriptions (Print or Online)
[delete as necessary]

..... subscriptions (Print and Online)

Total cost

Methods of payment overleaf

Relevant Inderscience Titles

- International Journal of Business and Globalisation*
- International Journal of Business Performance Management*
- International Journal of Chinese Culture and Management*
- International Journal of Cultural Management*
- International Journal of Digital Culture and Electronic Tourism*
- International Journal of Entertainment Technology and Management*
- International Journal of Entrepreneurship and Innovation Management*
- International Journal of Entrepreneurship and Small Business*
- International Journal of Globalisation and Small Business*
- International Journal of Indian Culture and Business Management*
- International Journal of Knowledge and Learning*
- International Journal of Knowledge Management Studies*
- International Journal of Management Development*
- International Journal of Services and Operations Management*
- International Journal of Services, Economics and Management*
- International Journal of Sport Management and Marketing*
- International Journal of Tourism Policy*
- World Review of Entrepreneurship, Management and Sustainable Development*

For information about these titles and the substantial portfolio of journals developed by Inderscience, please visit the website at: www.inderscience.com

Notes for Authors and Submission of Papers

Submitted papers should not have been previously published or be currently under consideration for publication elsewhere.

All papers are refereed through a double-blind process. A guide for authors and other relevant information for submitting papers are available on the Submission of Papers section of the Inderscience website: please go to

Author Guidelines

(www.inderscience.com/guidelines)

To submit a paper, please go to

Submission of Papers

(<http://www.inderscience.com/papers>)

For queries concerning the journal, please contact:

Editor-in-Chief

Dr. Dimitrios Diamantis
Senior Lecturer in Tourism,
Sheffield Hallam University,
Center of International Tourism Research (CITOUR),
City Campus, Howard Street,
Sheffield S1 1WB, UK
E-mail: d.diamantis@shu.ac.uk

with a copy to:
Editorial Office,
E-mail: editorial@inderscience.com

(Please include in your submission the title of the Journal)