

International Journal of

Globalisation and Small Business

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IJGSB explores opportunities and threats of globalisation for small businesses as well as small businesses' strategic options in an increasingly global world. Dramatic changes in contemporary society and the economy have impacts on small businesses. The changing environment negatively influences the development and survival of smaller organisations in some areas and creates new opportunities in others. Small firms' managers increasingly have to cope with global as well as local competitive dimensions. Research in this broad field thus is highly relevant.

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- International strategies of small businesses
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- Small businesses in a changing environment
- Globalisation in family businesses
- New international paths, e.g. by 'born globals'
- Impact of e-commerce on small businesses
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