Scope of the Journal

IJ ENM proposes and fosters discussion on the interaction, collaboration, partnership and cooperation between small and medium sized enterprises (SMEs) and larger enterprises in a supply chain. More innovative analysis and better understanding of the complexity in a supply chain are essential in today’s global businesses. A typical supply chain usually comprises of SMEs and larger enterprises. Supply networks at every tier have a different level of complexity and specific types of enterprises and industries have dedicated characteristics and constraints. Therefore, new and adapted theories, configurable models and frameworks are necessary for enterprises to compete and perform in such a dynamic, complex and evolving supply chain.

Subject coverage:
Topics suitable for IJ ENM include but are not limited to:
- Material requirements planning (MRP)
- Manufacturing resource planning (MRPII)
- Enterprise resource planning (ERP)
- Supply chain dynamics and uncertainty
- Supplier relationship management (SRM)
- Customer relationship management (CRM)
- Business to business (B2B)
- Business to consumer (B2C)
- E-procurement, e-commerce, e-business and e-organisation
- Business intelligence and knowledge management
- Supply chain management (SCM) and green supply chain
- Demand chain management (DCM)
- Order fulfilment and quick response
- Strategic alliances and partnerships
- Outsourcing and off-shoring
- Small and medium sized enterprises (SMEs) competitiveness
- Manufacturing technology and systems
- Information technology and systems
- Supplier and distribution networks
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