International Journal of

Business Innovation and Research

Editor-in-Chief: Prof. Angappa Gunasekaran

Visit www.inderscience.com/ijbir for more information and sample articles



© 2025 Inderscience Enterprises Ltd

Scope of the Journal

ISSN: 1751-0252 (Print), ISSN: 1751-0260 (Online)

One of the largest unrealised opportunities in organisations is fully leveraging ideas and knowledge to transform business processes into continuing innovation. Global markets and operations force companies to rethink business innovation and research activities and in turn their overall competitiveness. Business innovation and research contribute significantly to improvement in enterprise productivity and quality, integral components of business strategy and success. IJBIR covers developments in the theory and applications of business and entrepreneurship innovation strategies, methods and tools to enhance competitiveness.

Business Innovation and Research

IJBIR is an Open Access-only journal and article processing charges (APCs) apply.

Topics covered include:

- Business research methods
- Innovation in finance/accounting
- International business/finance
- Strategy innovation, strategic alliances, BPR
- Business research for decision making
- Innovation/research in marketing, SMEs
- Buyer/consumer behaviour, CSR
- Global supply chain/networks, outsourcing, export/import, retailing
- Organisational competitiveness
 /learning/leadership
- Service industries, healthcare, new product/process innovation

- Empirical analysis, case studies, performance measures
- Benchmarking/best practices in innovation activities

f V B

www.inderscience.com/ijbir

- Role of IT/IS, e-business, technological innovation
- Knowledge management, technology transfer
- Business law, ethics, environmental standards

Not sure if this title is the one for you?

Visit the journal homepage at <u>www.inderscience.com/ijbir</u> where you can:

- · View sample articles in full text HTML or PDF format
- · Sign up for our free table of contents new issue alerts via email or RSS
- · View editorial board details
- · Find out how to submit your papers
- Find out about subscription options, in print, online or as part of a journals collection

You can order online at <u>www.inderscienceonline.com</u> or download an order form from <u>www.inderscience.com/subform</u>.

This title is part of the Management and Business Collection (see <u>www.inderscience.com/mb</u>). For library collection subscriptions or for a free institutional online trial, please contact <u>subs@inderscience.com</u>.

© 2025 Inderscience Enterprises Ltd

Visit www.inderscience.com for details of over 420 titles