

*International Journal of*

# Business Excellence

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# Scope of the Journal

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*Business excellence relies heavily on the type of strategies, techniques and tools for measuring and benchmarking the business performance. Subsequently, identifying best practices and their implementation eventually decides excellence in business. Given the importance of business excellence, a journal devoted to performance evaluation and best practices, especially in order to be competitive in the global market, is essential. IJBEX addresses new developments in business excellence and best practices, and methodologies to determine these in both manufacturing and service organisations.*



## Topics covered include:

- Performance measures and metrics in business management
- Methodologies and tools for performance measurement
- Benchmarking business performance
- Business excellence in various functional areas
- Best practices in business management
- World class business and operational strategies and techniques
- Alignment between different levels of strategies
- Understanding the customer requirements
- Process design and management
- Knowledge management for improved performance
- Systems approach for determining the best practices
- Six-Sigma, QFD, Taguchi methods and TQM
- Data warehousing and data mining in business excellence
- Measuring performance in creative industries
- Best practices in creative economy and industries

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