
Editorial

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International Journal of Business and Globalisation provides a comprehensive platform for discussion and deliberation on varied multi-disciplinary areas impacting the business world. In the current interconnected world, the various academic fields and business implications are deeply connected while aiming to develop a holistic solution for the sustainability issues of the world. Each business and consumer is thus the main stakeholder in the entire globalisation process and impacts the multiple transformations taking place. Keeping the global forces as the main context, the special issue is dedicated to the changes taking place in the digitalised world which impacts the overall entrepreneurial working of the world that is focussing more on sustainable ways of working. The various themes discussed in the special issue aim to collaborate the business forces that aim to change the face of the business world. It would provide a deep understanding of the global environment that business managers can collate better by creating synergies into the wide variety of the resources available to them.

The three pillars on which the future world stands are digitalisation, entrepreneurship and sustainability that would transform the future world working. Both academicians and researchers are keen to understand the implications of these global forces on the practical world of business. This has created the need for undertaking research in multiple dimensions linked to the main theme of the special issue that would lead to creation of new thought processes. The collaboration of both business world and academia would convert into a concrete research discussion leading to creation of innovative and unique ways of handling the business issues. The main objective of the special issue would provide in-depth understanding of the present and future challenges that need to be managed by the global managers while providing some critical research inputs.