
Editorial

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Biographical notes: Jacques Digout is a Professor at TBS Business School where he gives Marketing, eMarketing and research methodology courses. His research works revolve around digital and international marketing. His papers were published in international scientific ranked journals where he is as well, a member of the editorial review board. He has published many books on eMarketing, eRecruitment and advertising with Pearson, Dunod, Vuibert and De Boeck. He is also a consultant for business development in digital strategy, e-marketing and e-commerce.

The Euromed region is at the crossroads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

This sixteenth issue of the *Euromed Journal of Management* focuses on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Safa Chemingui, Mohamed Ali Brahim Omri and Sami Waked present the influence of the audit committee on the relationship between corporate social responsibility disclosure and tax aggressiveness in France. In the next paper, Noha Al Attar exposes the role expansion of the individual workforce through a drama based organisational intervention.

The third paper proposed by Ernest Koranteng looks at uncovering capabilities towards resilience during the Covid-19 crisis. The fourth paper prepared by Najib Najjar and Laurence Ajaka offers insights about e-Learning, innovations and challenges in the new millennia. Finally, in the last paper, Regina Dodoo, Matilda Kumi and Tinashe Mangudhla highlight the effect of capital structure on firm performance from emerging economy.

We believe this collection constitutes an interesting, timely and appropriate issue of the *Euromed Journal of Management* and we hope that this journal serves as essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.