
Editorial

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Biographical notes: Catherine Mercier-Suissa is an Associate Professor at HDR atiaelyon School of Management in France. Her research works revolve around SMEs and international strategy. Her papers are published in international scientific ranked journals where she is also a member of the editorial review board. She has published many books on the economy and international finance. She is as well a consultant for business development in strategy for national and international firms.

The Euromed region is at the crossroads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

These 15 issues of the *Euromed Journal of Management* focus on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper of this issue, Saber and Sassine present how NGO governance legitimacy has an impact on financial transparency. In the next paper, Naseri et al. expose the factors affecting customer trust in online banking services among Iranian banks.

The third paper proposed by Gyimah et al. shows the Nexus between COSO framework and effectiveness of internal controls systems in public universities. The fourth paper prepared by Mahrous et al. offers insights about showroom characteristics that affect consumers when they shop online. Finally, in the final paper, Attar-Hamedani highlights entrepreneurs' stress and mental health for future research.

We believe this collection constitutes an interesting, timely and appropriate issue of the *Euromed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.