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## Editorial

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**Biographical notes:** Catherine Mercier-Suissa is an Associate Professor HDR at iaelyon School of Management in France. Her research works revolve around SMEs and international strategy. Her papers were published in international scientific ranked journals where she is as well, member of the editorial review board. She published many books on economy and international finance. She is as well a consultant for business development in strategy for national and international firms.

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The Euromed region is the cross roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

These 14 issues of the *Euromed Journal of Management* focus on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Agatha Saber and Mario Sassine present the reflections on internal control and internal audit roles for ensuring financial transparency toward Lebanese NGOs financial donors. In the next paper, Muhammad Amin, Agus Rahayu, Disman Disman and Lili Adi Wibowo expose the dual banking strategy of Islamic banking unit in Indonesia.

The third paper proposed by Oluwabunmi Falebita and Harriet Umeh shows entrepreneurial physiognomies, employee attitude over SMEs performance. The fourth paper prepared by Kasra Taherkhani, Amir Kosha Moghaddam and Amirreza Alizadeh Majd offers a model for University managers' entrepreneurial behaviors by adopting an entrepreneurial University approach. Finally, in the final paper, Oluwabunmi Falebita and Temitomiwa Adesina highlight the lustering stimulus on pricing techniques and sales performance in business organisations.

We believe this collection constitutes an interesting, timely and appropriate third issue of the *Euromed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.