
Editorial

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Biographical notes: Jacques Digout is a Professor at TBS Business School where he gives Marketing, eMarketing and research methodology courses. His research works revolve around digital and international marketing. His papers were published in international scientific ranked journals where he is as well, member of the editorial review board. He published many books on eMarketing, eRecruitment and advertising with Pearson, Dunod, Vuibert and De Boeck. He is as well a consultant for business development in digital strategy, e-marketing and e-commerce.

The Euromed region is the cross roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

This issue of the *Euromed Journal of Management* focuses largely on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Justice Boateng Dankwah, Abdul-Razak Abubakari and Skudjo Bunyanso present the patronage of insurance products and financial literacy nexus in an emerging market. In the next paper, Sana Triki Damak offers insights about auditor's work in times of COVID-19 outbreak in Tunisia.

The third paper proposed by Fitouri Mohamed and Samia Karoui Zouaoui highlight the psychological contract is a factor in the success of the entrepreneurial support relationship.

The fourth paper prepared by Saima Mehzabin, Md. Yousuf, Peter Wanke and Md. Abul Kalam Azad expose the progress or missed opportunity in regulation and bank stability in South European countries. The fifth paper by Ebenezer Agyemang Badu presents the aspect of board diversity and performance of microfinance institutions in Ghana.

Finally, in the final paper, Safa Chemingui, Mohamed Ali Omri and Fatma Wyème Ben Mrad Douagi examine corporate social responsibility disclosure and tax aggressiveness in France.

We believe this collection constitutes an interesting, timely and appropriate third issue of the *Euromed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.