
Editorial

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Biographical notes: Muhammad Wasim Akram is currently serving as the Managing Director at Scientia Academia Malaysia. He has earned his PhD in Entrepreneurship and Commercialization from Universiti Teknologi Malaysia (UTM), Malaysia. He is a Co-chair of Scientia Academia International Conferences. He is proudly serving as a guest editor of many ISI/SCOPUS/ABDC and international journals, and hand on statistical software, i.e., SPSS, AMOS, SmartPLS, R-studio, Mplus, etc. He has written several impact factor publications in renowned journals. Being research scholar, he is passionate about conducting research trainings, workshops, and seminars in different countries. He is efficient in engaging and arranging international conferences to gather researchers under one roof with the objective to address the prevailing problems with targeted solutions. Whereas, he is vigilant to explore new dimensions in quantitative and qualitative techniques in business and management research.

Kamariah Ismail is a Professor at Universiti Teknologi Malaysia (UTM) and Universiti Teknologi Brunei. She is also serving as a Patron in Chief of Scientia Academia Malaysia. She is the former Deputy Director, Innovation and Commercialization Centre (ICC), UTM. And, he is the former Director, UTM Entrepreneurship Centre (UTMTEC). She is a Professor of Commercialisation of Technology, Technopreneurship, Entrepreneurship and Innovation Management. She obtained her PhD from University of Strathclyde, Glasgow, UK. She has published number of research papers in impact factor journals in her field.

Muhammad Khyzer Bin Dost is an Associate Professor from Department of Management Sciences at Superior University Lahore Pakistan. He is also the Head of Research Degree Program at Superior University. He is also Editor-in-Chief of the *Arabian Journal of Business and Management Review* (Kuwait Chapter) and *Journal of Islamic Countries Society of Statistical Sciences (JISOSS)*. He obtained his PhD from Superior University Lahore. His areas of expertise are knowledge management, statistical analysis and entrepreneurship.

The papers included in this special issue represent a selection of extended contributions presented at the 1st Scientia Academia Conference on Management, Entrepreneurship, and Social Sciences held in Kuala Lumpur Malaysia, in April 2019. This year, 376 delegates from 25 countries presented their research papers in SAC-MESS 2019. Only selected articles related to the sustainable SMEs' perspectives after highly rigorous peer review were accepted for publication in this special issue. The main objective of the special issue is to document recent trends in business and management perspectives for sustainable SMEs'.

This special issue is aimed at practitioners, researchers and postgraduate students who are engaged in developing and applying advanced principles to solve real-world problems. The special issue invited scholarly research, methodological articles, review papers, case studies, devoted to important topics falling within the scope of the special issue. The final selection of the articles after peer review can be classified into two major research streams. The first stream of the articles is focused on the strategies on sustainable business management. The second stream of research included in this special issue is focused on the management practices in SME's. We hope readers will like the special issue in terms of its contribution to the body of knowledge.

The guest editors would like to express their gratitude to all the authors who have submitted their valuable contributions and to the numerous anonymous reviewers for their valuable comments. In addition, we would like to thank the publication staff members for their continuous support and dedication. We particularly appreciate the relentless support and encouragement granted to us by Professor Kayhan Tajeddini, the Editor-in-Chief of *Middle East Journal of Management*.