
Editorial

John Spillan

School of Business,
University of North Carolina at Pembroke,
Pembroke, North Carolina 28372, USA
Email: john.spillan@uncp.edu

Biographical notes: John Spillan holds an MBA and PhD in Business and Management and serves as a Professor of Management at The University of North Carolina at Pembroke. He is also Director of International Affairs in the School of Business at UNCP. His research interests centre on crisis management, marketing and entrepreneurship and international business with specific interest in Latin America and Eastern Europe

This issue of *IJSSM* presents a cross-section of sustainable strategic management discussions from several different perspectives. All of these articles give an in-depth presentation of management and complex issues that are involved in the process of strategic management among managers around the world.

The first article paper examines the determinants of willingness-to-pay for a mini-apartment. It discusses the attributes of the mini-apartment desired by potential buyers. The conclusions of this study indicate that size, density and total numbers of household members are the determinants of willingness-to-pay for a mini-apartment. The findings help the housing developers and local authority recognise the buyer's needs while aiding in reducing the oversupply of unmatched property concerns that are present in the market. By reducing the oversupply of unneeded houses, land could be efficiently consumed.

The second article: the genesis of this study involves the employee alienation's dimensions in the organisational context. Top managers of private sector from manufacturing and service industry were the sources of data for this study. Using the concepts of systems theory and the learning organisation, the authors were able to develop a significant understanding of this topic. Study leads to identifying future research path for analysing different dimensions of employee alienation, systems intelligence, employee organisational and social well-being keeping cultural context in view.

The third article: corporate social responsibility (CSR) has increased significantly among companies, society, as and among the work of scientific research. While the need of inserting CSR into a firm's strategy is widely well-known, both a holistic concept and measurement scale for the strategic integration of CSR and its influencing dimensions are still missing. This study deducts contributing aspects from management literature and develops a conceptional framework for integrating CSR into strategy.

The fourth article: the use of Pro-Well-SuHRM can expedite the attraction and retention of the professional who sequentially can create sustainable HR value leading to sustainable business. The recognition of the professional could eventually achieve greater goals like true sustainability. This study leads to identify the future research path for

analysing different dimensions of employee alienation, systems intelligence, employee organisational and social well-being and simultaneously keeping cultural context in view.

The final article: the apparel sector of the world economy has experienced substantial growth since its inception. Nevertheless, several factors tended to create uncertainty and present challenges for Bangladesh. This study develops a conceptual framework of SEM based on the existing literature regarding a firm's competitiveness with respect to adoption of information and communication technologies (ICTs), green management, organisational learning, innovativeness and organisational culture.

The *IJSSM* is sponsored by the University of North Carolina – Pembroke and China University of Geoscience – Beijing and is supported by scholars throughout the world.

We appreciate your interest in *IJSSM* and welcome your involvement.