
Editorial

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Biographical notes: Charbel Salloum is a Professor and Associate Dean for Academic Affairs at the ESDES Lyon Business School of the Catholic University of Lyon. He was a Professor at the USEK Business School of Holy Spirit University of Kaslik and was a part time faculty at School of Business, George Washington University (GWU). He is a Fulbright Visiting Scholar alumnus. His research works revolve around corporate governance, entrepreneurship, leadership and gender diversity. His papers were published in international scientific A, B and C journals. He is a Visiting Professor in many Business Schools in Europe, North America, Middle-East and Asia.

The Euromed region is the cross-roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the Euromed regional dimension which is emphasised through cultural and national barriers.

This third issue of the *Euromed Journal of Management* focuses largely on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Mark Anthony Camilleri presents a case study from a Southern European island state about quality education, social cohesion and active labour market policies. In the next paper, Sara Esmail Oureh and Mahrokh Mokhtaran offer insights about the effect of service climate and internal marketing on organisational citizenship behaviour and customer orientation of service providers in Iran.

The third contribution proposed by Najib Najjar highlights diversifying activities and approaches in syllabi of language classes to meet different students' needs at Lebanese Universities. The fourth paper prepared by Rita El Khoury exposes schools in the light of quality management in Lebanon. The fifth paper proposed by Ruba Younes Mhanna presents the contribution of women to managerial performance and governance efficiency in the Middle East and GCC countries. The sixth paper presented by Yara Habib Harb and Mario Edmond Sassine highlight the determinants of entrepreneurial orientation using a qualitative resource-based study with reference to tech SMEs in Lebanon. The seventh contribution made by Asima Saleem reveals the action and reaction related to COVID-19 and the nosedive in East Mediterranean Region stock markets.

Finally, in the final paper, Linda Sakyiwaa, Prince Gyimah and Etse Nkukpomu describe the preferred investment vehicles of salaried workers of universities in Sub-Saharan Africa.

We believe this collection constitutes an interesting, timely and appropriate third issue of the *Euromed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.