
Editorial

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Biographical note: Dedhy Sulistiawan is an associate professor at the Faculty of Business and Economics, University of Surabaya. Now he also serves as chairman of the Social Science & Business Research Network (SSBRN). His research interest spans over the stock market and behavioural research. He is a guest editor in several reputable journals such as the *International Journal of Business and Globalisation*, *International Journal of Revenue Management*, and *International Journal of Economic Policy in Emerging Economies*. He has published articles in many journals and delivered seminars and workshops at many universities and conferences.

All articles in this *IJMLO* special issue were peer-reviewed. Guest editor initially reviewed all submissions for the special issues based on originality and suitability of the special issue's theme. Some articles are rejected in the first step because of the similarity or the topics outside the aims and scope. Submissions that met the minimum criteria were sent to at least two reviewers. Reviewers and authors remained anonymous in the process.

The theme of this *IJMLO* special issue is 'Business and Social Issues in Mobile Environment'. All accepted papers should present the contribution to mobile learning and organisations.

Al-Nassar discusses the effect of information and system quality in information system success model in educational institutions in Jordan. They aim to develop and propose a service quality model based on the information system success model. They also develop an m-learning system prototype.

Moreover, Yeo and Carter provide evidence of consumer perception towards corporate social responsibility practices in the Malaysian banking sector. By using an online survey, their findings indicate that consumer awareness tends to be positively correlated to CSR practice. They suggest that bank managers need to take consumer awareness seriously. This article discusses business issues in a mobile environment. Extending the discussion, Hartini examines the relationships of consumer flow, attitude toward mobile advergame, attitude toward brand and consumer characteristics. They find evidence that consumer flow influences the attitude toward mobile advergame and competitor trait moderates the relationships. Attitude toward mobile advergame also influences attitude toward brand.

Expanding the discussion, Sosnowski and Wawryszak-Mistal discuss public disclosure of listed companies in the mobile environment. Using data from Warsaw Stock Exchange, they examine the link between some attributes of the companies for forecasting. Their results document that investors are able to encourage the company to

adopt better the practice of the voluntary disclosure of earnings forecasts, while at the same time keeping under control the flow of more general forward-looking information to other stock investors.

This special issue also features a paper that uses componential and social cognitive theory. Naotunna and Priyankara discuss the impact of telework on the creativity of professional employees in Sri Lanka. They suggest that telework, which is considered to be an alternative job design enriched with mobile learning, improves creativity in contemporary organisations.