
Editorial

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International Journal of Information Systems and Change Management (IJISCM) continues to publish its Volume 11, Number 2 issue. The objectives of *IJISCM* are to promote the research and practice of the fields of information systems and change management. This journal aims to establish an effective channel of communications amongst educators, information systems workers, managers, and industry practitioners to contribute, disseminate and learn from each other. We welcome your continuous support, communication, and submission to this journal.

The second issue of the 11th volume collects four high quality papers. Topics in this issue are: 'Digital transformation in the banking sector: surveys exploration and analytics', 'The relationship between organisational culture and knowledge management culture', 'Designing a knowledge management measurement for educational institutions: a qualitative research', and 'The impact of social media characteristics on e-commerce use behaviour among youth in developing countries'.

The first article studied the issue of digital transformation in the banking industry. Fadoua Khanboubi and Azedine Boulmakoul proposed an approach to assist and support financial institutions for digital transformation. They used data mining tools, fuzzy dissimilarity and R ecosystem to categorise banking processes in digital transformation.

The second article focused on the relationship analyses between organisational culture and knowledge management (KM) culture. Christina Ling-Hsing Chang and Tung-Ching Lin clarified the relationship among the eight dimensions of organisational culture and KM culture, which was used to understand the effect of KM culture on an individual KM intention in the KM process. An empirical analysis has been applied to verify various research hypotheses.

The third article studies the issue of knowledge management measurement that focused on qualitative analysis in the higher education sector. Atheer Mohammed, Abdul Hafeez Baig, and Raj Gururajan used the methods of brainstorming, focus group and individual interviews to collect research data. Their research model consisted of the following research constructs: knowledge creation, knowledge transfer, and knowledge sharing.

The final article focused on the area of social media and e-commerce buying behaviours. Anjum Safia, Junwu Chai, Umair Akram, and Adasa Nkrumah Kofi Frimpong investigated the impact of social media on trust and willingness to buy through e-commerce context among youth in developing countries. Their hierarchical multiple regression analyses showed significant variance among the predictors. The findings showed that social media served as excellent tool to enhance trust for e-commerce use.

I hope these four articles would continuously adjoin their values and contributions to the areas of information systems and change management. I would encourage our readers to continue to develop new applications and theories in these fields. The *IJISCM* will continue to serve as an important forum for the exchange of innovative ideas.