
Editorial

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The *International Journal of Information Systems and Change Management (IJISCM)* continues to publish its Volume 11, Number 1 issue. The objectives of *IJISCM* are to promote the research and practice of the fields of information systems and change management. This journal aims to establish an effective channel of communications amongst educators, information systems workers, managers, and industry practitioners to contribute, disseminate and learn from each other. We welcome your continuous support, communication, and submission to this journal.

The first issue of Volume 11 collects five high quality papers. The topics in this issue are: 'Online impulse buying of organic food: a moderated (website personality) mediation (social appeal) process', 'Binomial logit regression and centralised agent stochastic optimisation for privacy preserved load balancing in cloud', 'A human vision system-based approach to improve computing efficiency in information systems', 'Performance analysis on cluster-based intrusion detection techniques for energy efficient and secured data communication in MANET' and 'The influence of entrepreneurial leadership on organisational innovation: Mediating role of innovation climate'.

The first article studied the online impulse buying behaviour and related mediating effect of social appeal toward organic food market. Anum Tariq, Changfeng Wang, Yasir Tanveer, Umair Akram, and Muhammad Bilal conducted an empirical study with data collected from social media platforms. Their research results showed a significant full mediation in a positive relationship between customer attitude and online impulse buying of organic food.

The second article studied the issue of load balancing and privacy preservation of data in cloud computing. Jawahar Muthusamy, Sabari A., and S. Monika proposed a binomial logit privacy preserved load balancing (BLPPLB) technique to improve the cloud security with higher data privacy level and load balancing efficiency. Their experimental result showed that the BLPPLB technique could increase the load balancing efficiency and data confidentiality level in cloud when compared to state-of-the art works.

The third article conducted a research on improving system design efficiency. Jianxun Li, Jim Q. Chen, and Weiqian Li proposed a pixel domain computing framework, based on the human vision system (HVS). This approach converted the original problem into pixel operations, and then pixel is taken as the basic unit to change the construction process of data analysis. Their research showed that this framework significantly decreased computational complexity, simplified programming logic, and enhanced the automaticity of information systems.

The fourth article studied the subject of mobile adhoc network (MANET), in which the number of mobile nodes is connected without any access point. MANET has a

number of vulnerabilities that degrades the network and makes communication as difficult one. A.V. Santhosh Babu, P. Meenakshi Devi, B. Sharmila, and D. Suganya detected the variants of attacks in MANET with lesser energy consumption and higher intrusion detection rate. They also used clustering process to improve the performance of routing in this network.

The final article focused on the organisational innovation and entrepreneurship leadership study. Muhammad Shahid Mehmood, Zhang Jian, and Abdul Waheed explored the relationships between entrepreneurship leadership (EL) and organisational innovation (OI) with an intervening effect of innovation climate (IC). Their empirical analyses showed a positive effect between EL and OI through mediating influence of IC. This research added contribution to the field of leadership literature.

I hope that these five articles would continuously adjoin their values and contributions to the areas of information systems and change management. I would encourage our readers to continue to develop new applications and theories in these fields. The *IJISCM* will continue to serve as an important forum for the exchange of innovative ideas.