

---

## Editorial

---

### Nicholas Tsounis and Aspasia Vlachvei

Department of Economics,  
University of Western Macedonia,  
Fourka area, 52100 Kastoria, Greece  
Fax: +302467087063  
Email: ntsounis@uowm.gr  
Email: avlachvei@uowm.gr

**Biographical notes:** Nicholas Tsounis is a Professor of Economics at the Department of Economics, University of Western Macedonia and an adjunct faculty member at the Hellenic Open University-Greece. He has a PhD in International Trade Theory since 1992 from the Department of Economics, University of Manchester-UK. His research interests are on applied international economics, economic integration, applied microeconomics and economics of tourism. He has published more than 60 articles in international scientific periodicals and conferences and 16 books. His published work attracted more than 300 citations. He is a referee/peer reviewer for several scientific periodicals and research calls of various countries, including the EU. He is the co-founder of the ICOAE conferences (with Aspasia Vlachvei) ([www.i-coae.com](http://www.i-coae.com)), an academic advisor to the Hellenic NARIC and Member of the Board of the Hellenic Quality Assurance and Accreditation Agency.

Aspasia Vlachvei is Professor of Marketing, at the Economics, University of Western Macedonia since 2002 and an adjunct faculty member at the Hellenic Open University-Greece. She holds a PhD on Agricultural Economics from the Aristotle University of Thessaloniki, since 1997. Her research interests focus on issues like competition, firm's structure, conduct and performance; international marketing strategies and entrepreneurial behaviour. She is teaching graduate and post-graduate courses on marketing and industrial organisation. She has participated in several European funded projects. She has published in several professional journals such as *Applied Economics*, *American Journal of Agricultural Economics*, *Agricultural Economics*, *British Food Journal*, *Journal of European Economy*, *Annals of Public and Cooperative Economics* while she has more than 70 citations. She is the co-founder of the ICOAE conferences (with Nicholas Tsounis) ([www.i-coae.com](http://www.i-coae.com)).

---

The special issue aims at promoting the quantitative examination of current issues in economic theory and policy analyses. Its objective is to stimulate and promote discussion concerning the econometric research of the above fields.

The target group is scholars from the international academic community and research students using econometric methods for applied economic research.

The volume includes revised and substantially extended versions of selected papers presented at the *International Conference on Applied Economics (ICOAE)*.