
Editorial

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Biographical notes: Simona Mihai-Yiannaki is an Associate Professor in Finance, the Deputy Dean of the School of Business at EUC, an International Consultant in Banking, Finance, Economics and a trainer. Her research fields are finance, banking, hedge funds, risk management, entrepreneurship, creativity and innovation in higher education. She was awarded several outstanding performance awards from international research institutes and conducted EU funded research projects. She is a Fulbright finalist, a World Bank project expert and an expert reviewer for various ministries and research agencies in Israel and Poland. She is also a member of the CISI, UK and an associate editor of *GBER*.

Alberto Ferraris is currently working as a Senior Researcher at the University of Turin – Department of Management. He obtained the qualification of Associate Professor at the National Scientific Evaluation (ASN) in Italy. He is also a Research Fellow of the Laboratory for International and Regional Economics, Graduate School of Economics and Management, Ural Federal University (Russia). He is Fellow (F-EMAB) of the EuroMed Research Business Institute and he is author of several academic and scientific articles published on international journal such as *Technological Forecasting and Social Change*, *R&D Management*, *Journal of Business Research* and *Journal of Knowledge Management*.

The EUROMED 2017 Conference selected a special issue on aspects regarding business valuation, change management and entrepreneurial education.

As *Global Business and Economics Review* considers a more interdisciplinary perspective, this special issue covers several topics that link the finance and economy sectors with the business ones in the context of entrepreneurship, education, the new trends in SME's CSR, big data, but also with the green economy.

Our team has selected ten relevant papers, focusing on different aspects that provide a strong support on managerial lessons across industries, while the authors represent institutions from several countries, such as: Greece, Cyprus, Israel, Italy, Poland, Russia, the UK, Germany, Portugal and Sweden.

The first paper is introducing the 'Customers' intentions to adopt proximity m-payment services: empirical evidence from Greece'.

The second paper looks into the 'Organisational ambidexterity, hard power management and smart power management at Amazon, a case study'.

The third paper details the 'Evolutions in manufacturing cost deployment', as a technical paper in the area of accounting and finance.

The fourth paper presents a case study on the 'Socially responsible strategies in SMEs: a study in six European countries'.

The fifth paper debates in the area of green economy the 'Valuation of renewable energy investments: an explanatory mixed-methods study about applied approaches amongst practitioners'.

An interesting paper is the sixth one, which presents experiences on 'Big data in SMEs – findings of an empirical study'.

The seventh paper looks more into investment sector and studies the 'Venture capitalists and the internationalisation of new ventures – a Portuguese case study'.

The eighth paper from Sweden presents a study on the 'Networked establishment processes in transition economies'.

The ninth paper is 'An experiential learning program for entrepreneurship education' from Italy.

And while fostering a further transition to entrepreneurship research, the tenth paper is a cross-European research study of an Erasmus Plus Project that investigates 'The success of stem graduates in entrepreneurship training: a European case study'.

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