
Editorial

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Biographical notes: Charbel Salloum is a Professor HDR at the USEK Business School of the Holy Spirit University of Kaslik and was a part time Faculty at the George Washington University (GWU) School of Business where he was a Fulbright Visiting Scholar Lecturer/researcher. He has pursued a professional training at the USA, New York Stock Exchange (NYSE) and Chicago Mercantile Exchange (CME). His research works revolve around corporate governance, entrepreneurship, leadership and gender diversity. His papers were published in international scientific A, B and C journals. He is a Research Associate at the CEREFIGE Lorraine University and Visiting Professor in France at the Sorbonne University/Panthéon-Assas, IAE Lyon School of Management, IAE de Lille 1, IAE de Metz, Toulouse Business School (France and Spain), and at the Jinan University in China.

The EuroMed region is the cross roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the EuroMed regional dimension which is emphasised through cultural and national barriers.

This ninth issue of the *EuroMed Journal of Management* focuses largely on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Nourhaine Nefzi presents a modelling tail dependence structure between carry trade and BRICS markets. In the next paper, Etumudon Asien offers insights about operating segments financials on choice of basis of segmentation and numbers of operating segments in Nigeria.

The third paper proposed by Bernadette Marie Yamorloh Jalloh, Kingsley Opoku Appiah and Prince Gyimah, highlight how gender affects loan default in Ghana.

The fourth paper prepared by Regina Asantewaa Aboagye and Kingsley Opoku Appiah expose the capital structure and shareholders' value in Ghana. Finally, in the final paper, Heba Nalakath and Ghassan Mardini analyse an interesting topic related to corporate social responsibility and corporate performance among Qatari listed companies.

We believe this collection constitutes an interesting, timely and appropriate third issue of the *EuroMed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.