
Editorial

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This issue of *IJSSM* presents a cross section of sustainable strategic management from five different perspectives. All of these articles give an in depth discussion of management and the complex elements that are part and parcel of developing and managing various aspects of sustainability in our globalised world.

In the first article the authors look at how the concept of sustainability is implemented in Bogata, Colombia, South America. This article outlines a brief description of how Colombian companies have addressed:

- a the concept of sustainability
- b an analysis of barriers in the implementation process.

The authors conclude that there is a need to integrate sustainability into the continuous improvement process efforts and also into the business strategy. Taking this action will provide a tool for improved innovation, efficiency and sustainability.

The second article explores the differences in the extent of corporate social responsibility reporting practices in India and China on the basis of institutional theory as affected by the national business system (NBS). The authors use content analysis as a tool for data collection from the annual reports and websites of companies. The results indicate that CSR disclosure of Indian companies is significantly higher in contrast to that of Chinese companies. The study strongly implicates the Chinese Government for focusing more on strengthening the enforcement of laws and improves the governance environment.

The third article focuses on the holistic workplace. The purposes of this paper are to develop holistic aspects of well-being, including theoretical underpinnings, and to explore workplace sources that contribute to holistic workplace well-being, but also unwell-being. It also examines workplace well-being strategic sustainability consequences for the firm.

The fourth article deals with organisational culture and organisational change. The study examines a sample of 161 German-speaking enterprises in Austria, Liechtenstein, and Switzerland. This study focuses a gap in the literature by developing, operationalising, and evaluating a typology of culture-oriented HRM systems and their effects on organisational culture. The authors conclude that HRM is an important player in developing and shaping an organisational culture.

The fifth and final article looks at the new or changing legal environmental factors that offer opportunities that companies can exploit to develop strategies for implementing corporate social responsibility. Using the European chemicals regulation (REACH) as a model to improve the protection of human health and the environment through the better

and earlier identification of the intrinsic properties of chemicals, a conceptual framework is proposed which allows decision makers to systematically identify, analyse, evaluate, develop and design CSR strategies.

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We appreciate your interest in *IJSSM* and welcome your involvement.