
Editorial

Sanjay Kumar Singh

College of Business,
Abu Dhabi University,
P.O. Box 59911,
Abu Dhabi, UAE
Email: sanjay.singh@adu.ac.ae

Biographical notes: Sanjay Kumar Singh is an Associate Professor of Management at the College of Business Administration, Abu Dhabi University, Abu Dhabi, UAE. He has published over 40 refereed journal articles and five books. He has been Editor – Special Issue(s) in several refereed journals such as *International Journal of Logistics Management*, *International Journal of Organizational Analysis*, *International Journal of Productivity and Performance Management*, *Journal of Enterprise Information Management*, *Journal of Workplace Learning*, and *International Journal of Work Organisation and Emotion*, *Management Decision*, *International Journal of Educational Management*, *Gender in Management: An International Journal*, *Benchmarking: An International Journal* and *Journal of Organizational Change Management* to name a few. He is on Editorial Advisory Board of *International Journal of Organisational Analysis*, *International Journal of Productivity and Performance Management*, and *International Journal of Value Chain Management*.

The entrepreneurship and innovation management go hand-in-hand in the 21st century world of business across industry and geography. Entrepreneurial behaviours of employees have been liked by the employers as they are key constituents of the innovation process and management at workplace. They are also considered as engines of growth as they play key role in generating sustainable business and social value. The firms with entrepreneurial abilities are always at the forefront of deciphering business ideas and working on it seamlessly to convert them into workable business model to be used in the services or the products that the firm serve across different market segments. However, the academic enquiry into this field of knowledge is yet to reach its maturity level and as a result of that it was conceptualised to bring out a special issue on ‘entrepreneurship and innovation management in 21st century’.

The first paper is titled ‘Relative importance of design parameters: a study of selected Indian organisations’ is conceptualised and study on how to design the organisations for superior performance on the basis of redesign mechanisms such as uncertainty, differentiation and integration. The results of the study have been presented well and implications drawn from it can be leveraged by managers and leaders for excellence at workplace.

The next paper titling ‘Women entrepreneurship in India: a review of barriers and motivational factors’. It has beautifully captured barriers that hinder women’s progress as entrepreneurs and examine the factors that motivate them to take up entrepreneurship. It is a conceptual papers but has thrown some valuable propositions for the researchers to empirically test.

The third paper titled 'Prioritising the factors promoting innovation in Emirati female-owned SMEs: AHP approach' is situated in the UAE context. This paper suggests that innovation strategy, opportunity recognition, finance and motivation are key factors to play critical role in promoting innovation amongst women in SMEs in the UAE.

The fourth paper titling 'Key drivers for service innovation in the UAE's hotel sector' is contemporary and relevant to the economic development of the UAE. The paper has dealt at length onto the implications of this study and can be used by the hotels spread all over the UAE in raising up the service innovation for superior business performance.

The next paper is titled 'Building organisational resilience: role of cherishing at work' wherein the uses of positive workplace behaviour and psychological capacities for sustainable high performance has been explored. The paper discusses about the theoretical implications as well as key proposition for future researches in this area of knowledge to develop resilient workforce for organisational excellence.

The penultimate paper titling 'Effect of economic growth initiatives on regional economies: a study in Indian context' deals with sustainable approach needed for all round development and growth. The paper is well written and have identified and analysed key issues of economic growth and identified implications to be leveraged by the organisations in Indian context.

The last paper is titled 'Brand sustainability and brand development: critical issues for micro, small and medium enterprises in India'. The paper identifies and discusses at length an integrated approach to provide innovative solutions for sustainable and inclusive growth of MSMEs in Indian context.

I hope that this special issue on 'entrepreneurship and innovation management in 21st century' will be liked by all and useful for helping entrepreneurship and innovation management to flourish all across the globe.