
Editorial

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We are inspired, excited, and honoured to launch the *International Journal of Comparative Management* – a new mass impact academic refereed journal in the management discipline. We warmly welcome the academic community to join, participate in and contribute to the holistic development of the *IJCM*, Inderscience Publishers.

With immense pleasure and academic passion, I take this opportunity to present *IJCMs* core values and write an editorial for the inaugural issue.

“*IJCM* stands by and for diversity and integrity, in which *IJCM* seeks to study diversity within and among organisations as to integrate comparative magnitudes which driving organisational success in the contemporary management world.”

In short, *IJCM* welcomes conceptual and theory development perspectives, empirical papers, survey research, literature reviews, case study research, storytelling, grounded theory, methodology ideas, and viewpoint essays. A ‘double-blind peer review evaluation’ will strictly be followed for manuscripts submitted by authors including editorial board members.

The *IJCM* inaugural issue – Vol. 1, No. 1, 2018 brings seven influential articles contributed by editorial board members, of which four articles explore different management perspectives and the remaining three articles examine various organisational research problems. These double-blind refereed articles also discuss several implications for comparative management, practicing managers, and future research. As a token of appreciation, *Voice of the Board* is presented at the end of the issue.

Nai H. Lamb and Philip T. Roundy (University of Tennessee at Chattanooga, USA) theorise how do formal institutions, stakeholders and culture influence firm’s corporate social performance, which would advance our understanding of the institution-based view of the firm. The advisory board member Rosa Caiazza (Parthenope University of Naples) discusses internationalisation strategies of emerging markets firms, particularly challenges in cross-border acquisitions due to cross-cultural issues and suggests a new model to evaluate merger and acquisition performance. Rafael Borim-de-Souza, Natalia, Martinez Ambrogi Woitas, Beatriz Lima Zanoni and Jacques Haruo Fukushima Chiba (State University of Londrina, Brazil) extends our knowledge about the relationship between internationalisation and sustainability by learning theoretical insights from Bourdieusian sociology, by supporting bibliometric analysis and by classifying the field, together contribute to comparative management. Drawing upon socio-emotional wealth perspective, Vincenzo Pisano (University of Catania, Italy) attempts to integrate

international business and family business literature by highlighting the most important factors that affect family-owned firms' foreign market entry decisions such as greenfield, joint venture, and acquisition.

Saif-ud-Din, Vishwanath V. Baba and Louise Tourigny (McMaster University, Canada; others) shows much exciting public funding comparative survey research findings on how does organisational commitment as a mediator and as a moderator effect the relationship between emotional exhaustion and its consequences among nurses in India and China. Another board member Christina Öberg (Örebro University, Sweden) proposes a typology of post-acquisition marketing integration by conducting the first-hand and archival-based multiple case research on product and service industry acquisitions, which would add to the mergers and acquisitions literature in marketing. Last, but noteworthly, integrating the Uppsala model of internationalisation and Dunning's OLI paradigm with the institution-based view, Lu Fu, Mário Henrique Ogasavara and José Milton de Sousa-Filho (ESPM Sao Paulo, Brazil; others) shows how world's leading automobile group Germany's Volkswagen chosen different subnational level plant locations in emerging economies such as Brazil, Russia, India, and China.

The remaining issues of *IJCM* in 2018 will also bring some unique contributions made by the board members.

To our board's best efforts, *IJCM* is moving in the right academic direction to create a locus of and for diversity and integrity within and among organisations. *IJCM* is committed to publish quality research papers by communicating experts' review comments timely and effectively. Consulting with the publisher, the board would make possible efforts to get *IJCM* indexed in leading academic indexing/ranking agencies such as the *Web of Science*, *Scopus*, *ABS Academic Journal Guide*, and *ABDC Rankings*.

The Xi'an Polytechnic University's School of Management would lead and help to publicise *IJCM*'s news and events in Mainland China and Hong Kong. We are also looking forward to working with representative institutions to promote *IJCM* a step further in their respective regions.

Look forward to receiving novel papers for future regular issues and special issues. The board would wish to learn from readers' comments as to enhance the quality and rigor of the contents and output.

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