
Editorial

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Biographical notes: Catherine Mercier-Suissa is an Associate Professor HDR at the iaelyon School of Management in France. Her research works revolve around SMEs and international strategy. Her papers were published in international scientific ranked journals where she is as well, member of the editorial review board. She has published many books on economy and international finance. She is also a consultant for business development in strategy for national and international firms.

The EuroMed region is the cross roads of the world's most fascinating and rewarding civilisations and cultures. However, little knowledge exists about the best practices and research of the EuroMed regional dimension which is emphasised through cultural and national barriers.

These seven issues of the *EuroMed Journal of Management* focus on subcultures, drawing insights from research in a variety of local settings and beyond. In the opening paper, Hanna Maalouf and Andre Azouri present an empirical investigation about food safety scandals and its impact on restaurant customers. In the next paper, Lindos Daou, Nada Sarkis and Rana Khalouf expose the impact of women presence in managerial positions in financial institutions.

The third paper proposed by Hani Safi, Marwan Azouri and Tarek Saliba highlight the organisational justice impact on employees' behaviour at the workplace. The fourth paper prepared by Ali Kassir and Samia Dagher offers insights into shared accommodation. The fifth paper written by Ribal Rizk and Raffi Der Vartanian expose coastal encroachment for tourism. The sixth contribution written by Ayad Hendalianpour, Jafar Razmi, Mahnaz Fakhrabadi, Konstantinos Kokkinos and Elpiniki I. Papageorgiou present a linguistic multi-objective mixed integer programming model for multi-echelon supply chain network at bio-refinery. Finally, in the final paper, Sonia Boukattaya and Abdelwahed Omri highlight gender diversity impact on firm performance in French boardrooms.

We believe this collection constitutes an interesting, timely and appropriate second issue of the *EuroMed Journal of Management* and we hope that this journal will serve as an essential reading for both international and regional academics and practitioners with research interests in the EuroMed region.